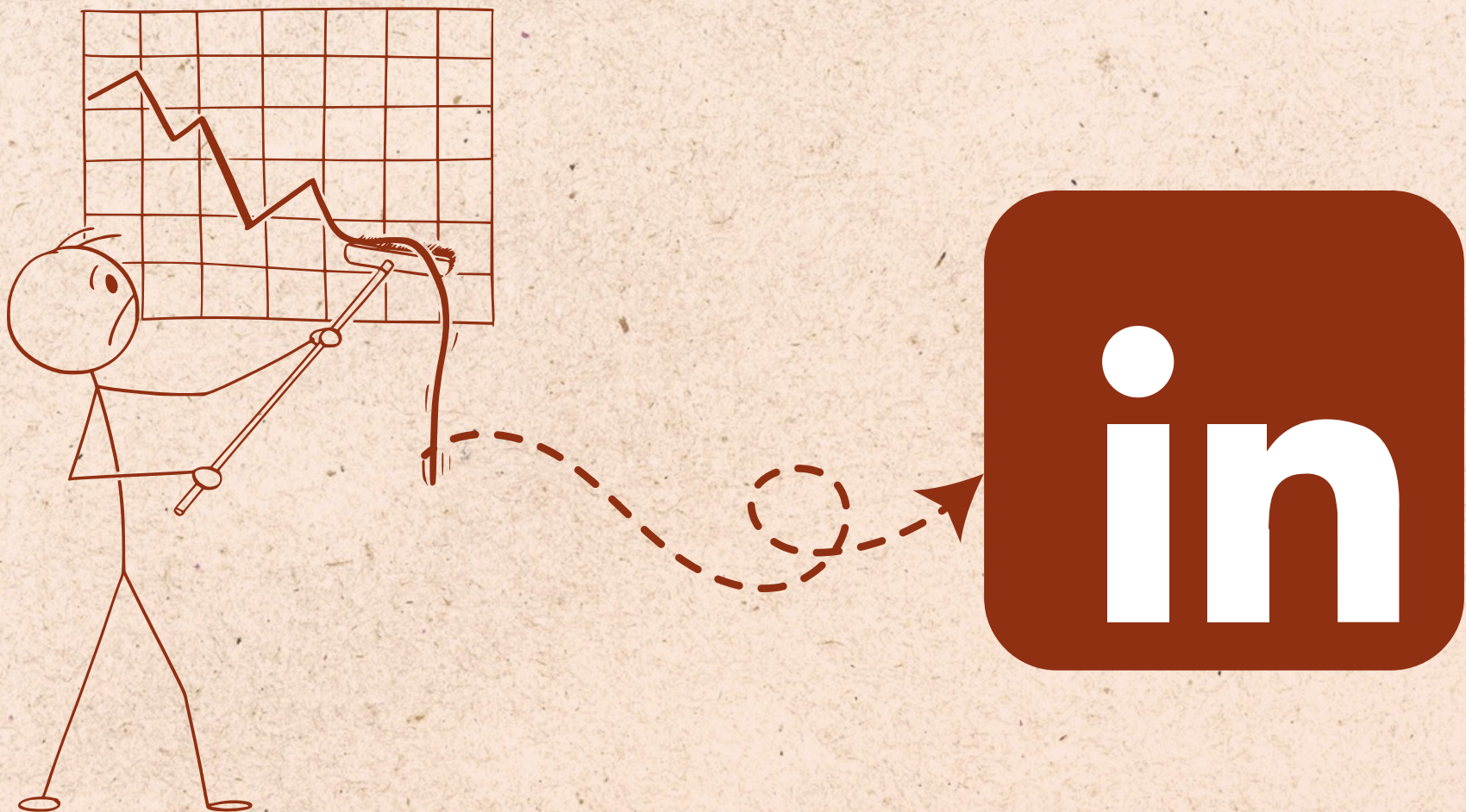


LINKEDIN ORGANIC REACH DROPPED

65%?



Here's How to Beat the Algorithm
in 2025

DEPOST.AI



2025's Harsh Reality



65% fewer impressions per post
vs. 2024.



16% more ads = Less organic space.



Video reach dropped 200%!



**But engagement is up 12%, here's how
to win.**



Format = **KING**



Carousels & PDFs: 1.9x better than average.



Polls: 2x impact (but underused!).



Avoid: Text-only posts (lowest rank).



Pro Tip: Start with a 3-second hook
(TikTok style) for videos!



Science of Comments

- ✓ **10+ word comments** = 2.5x impact
- ✓ **Engage** on 10-20 accounts/day → 50% more profile views.



Pro Tip: Revive old posts: "Comment on 3-day-old posts to boost reach."



Perfect Post Formula

Top 1% Creators Guide to Linkedin Post Formatting

Strong Hook

Captures attention with a bold statement or question

Rehook

Engages readers with a familiar phrase

Varied Formatting

Keeps interest with diverse sentence lengths

Lists

Organizes content for easy readability

Power Statement

Leaves a lasting impression with a strong opinion

Call to Action

Encourages interaction with a question or prompt

Yaser Abbass
1m · 🌐

Dull posts? Steal these five formatting secrets.
(Triple engagement, zero fluff.)

Great ideas mean nothing if your formatting doesn't captivate.

How I Tripled Engagement Using 5 Simple Formatting Rules (No Fluff!)

Break the Scrolling Spell
→ Stagger your sentences.
→ Short.
→ Then shorter.
→ Then punchy.
→ Treat every line like a headline – no filler, all fire.
→ Lists = engagement magnets.
→ But reverse-order them for impact.

5 Rules to Rewire Your Posts

1). Lead with a BANG (Hook)
- Bold statements > boring openers.
- "Most LinkedIn advice is wrong."

2). Rehook Fast
- "How to..." or "X Ways to..." – curiosity is your ally.

3). Format Like a Pro
- White space.
- Emojis.
- Single-line breaks.
- Eyes eat first.

4). End with a Mic Drop
- Leave them thinking (or fired up).

5). Demand Action
- Ask a question.
- Challenge a norm.
- Silence = missed opportunity.

If your posts don't stop the scroll.
You're just whispering in a hurricane.

What's your biggest struggle with LinkedIn formatting?

Comment below – let's fix it together.

🌱 Share this guide with someone who needs a formatting glow-up!

.....

Crafted with Depost AI – Your Ultimate LinkedIn Post Companion!

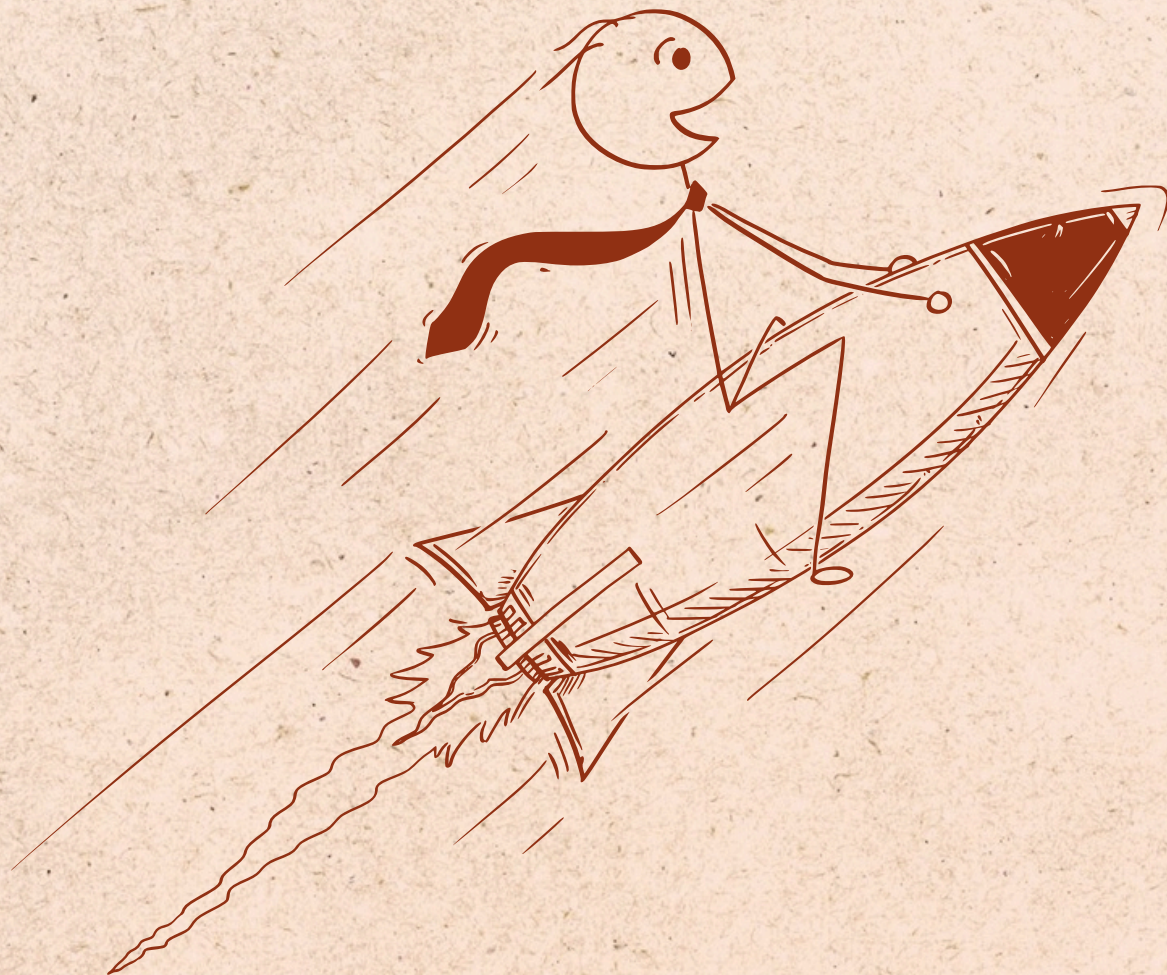
- ✓ Generate posts that follow the rules above.
- ✓ Create multiple viral hooks (pick your favorite!).
- ✓ Format posts in your desired style with ease.
- ✓ Use the toolbar to reformat and polish posts.
- ✓ Manage top CTAs and add them to your posts.
- ✓ Save drafts and reuse them whenever you need.

Ready to level up your LinkedIn game? Try Depost AI today!



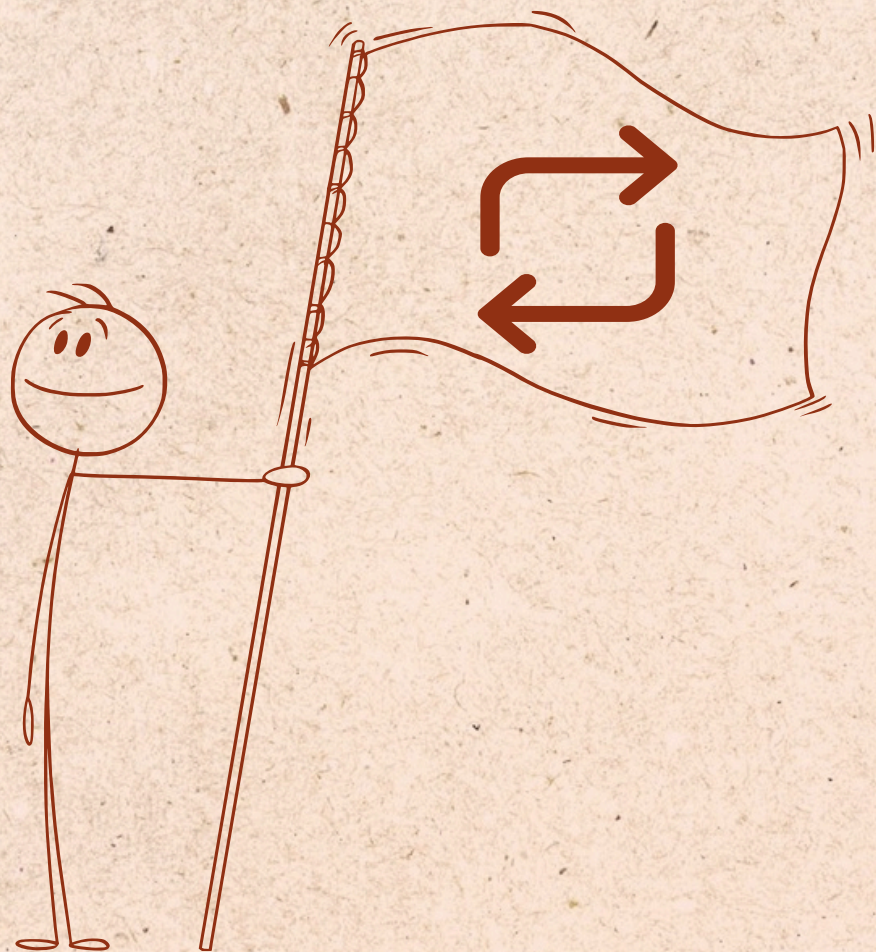
Top 1% Creator Secrets

- ✓ **Post 1x/day** + 3x more engagement.
- ✓ **Like** your own post (5% lift).
- ✓ **Warm up posts:** Comment for 15 mins
before sharing.



What LinkedIn Loves

- ✓ **High Impact:** Reposts, Saves, Dwell Time.
- ✓ **Low Impact:** Likes, Emojis.

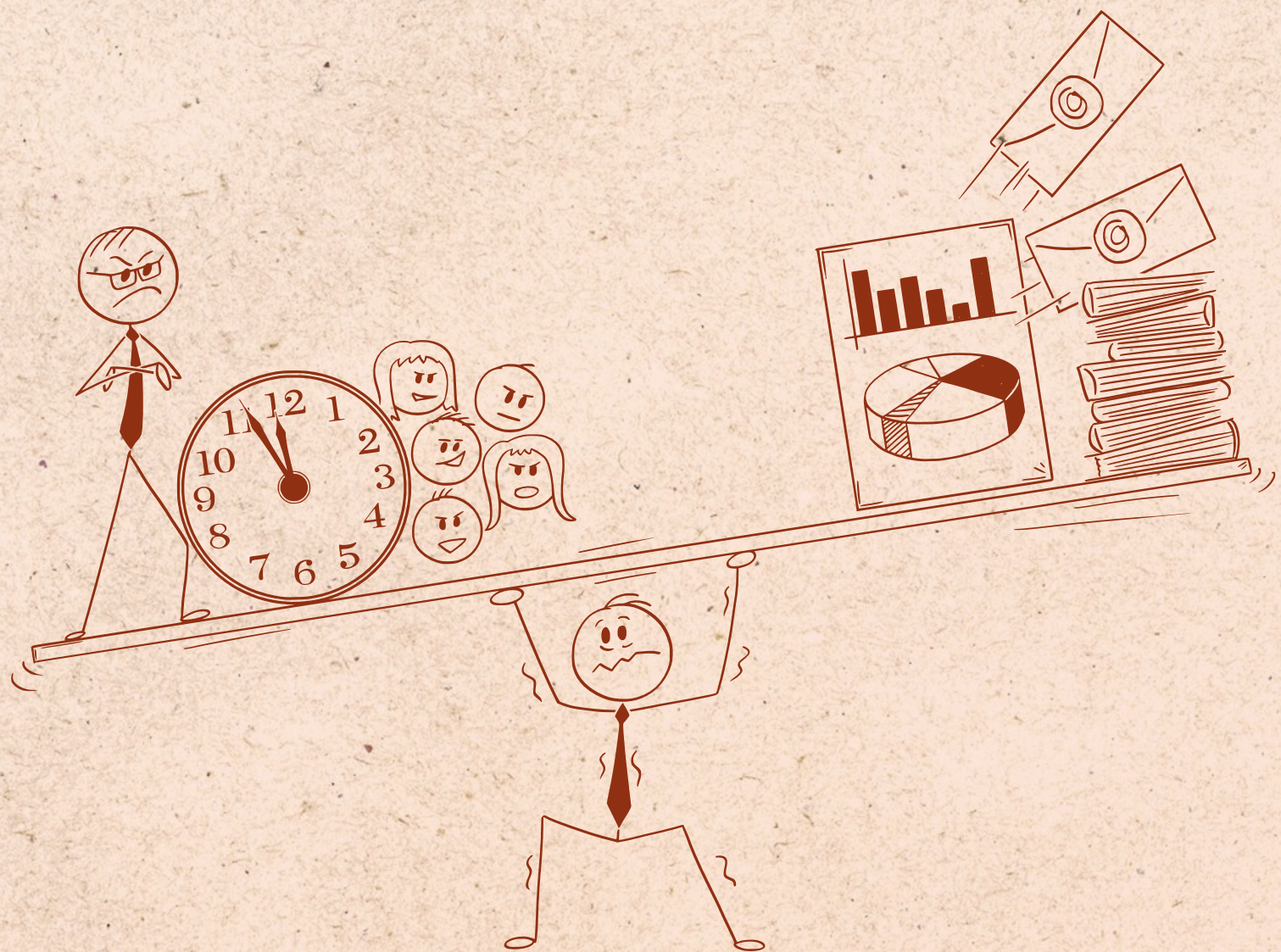


Focus on saves—they're the new gold!



Master Dwell Time

- ✓ Use carousels & infographics (1.9x better).
- ✓ Longer captions: Ask questions to keep readers.



Final Secret

- ✓ The algorithm rewards consistency
start today
- ✓ No complaining about “bad reach”
until you’ve put in the work!





Found this helpful?

↻ Repost to help your network!

*(Follow me for actionable
insights on **AI, Content
Marketing, and growth.**)*

