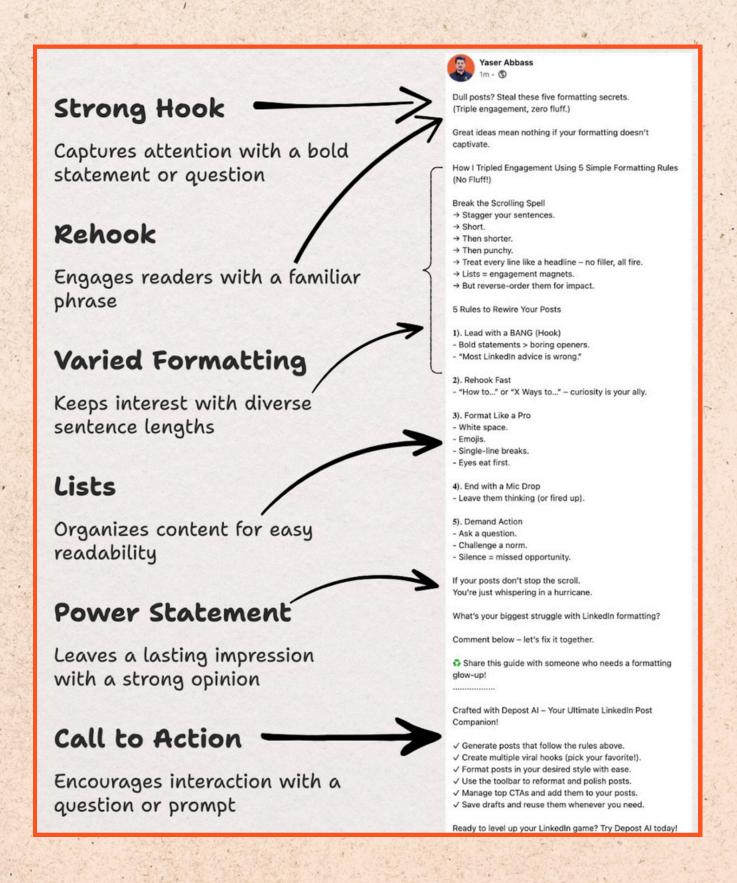
# 5-Minute LinkedIn Post Formatting Framework



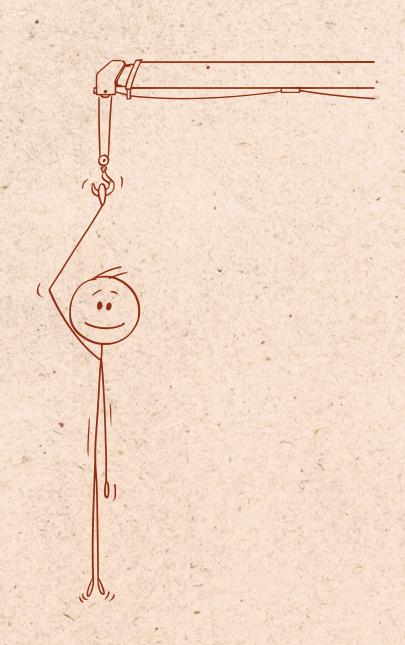
(Steal My Pro Workflow)



# Hook – The Reality 95% of great ideas die here

2

- → No hooks. No scannability. No engagement.
- → Good news: Fixing this takes <5 minutes.</p>



Here's How →



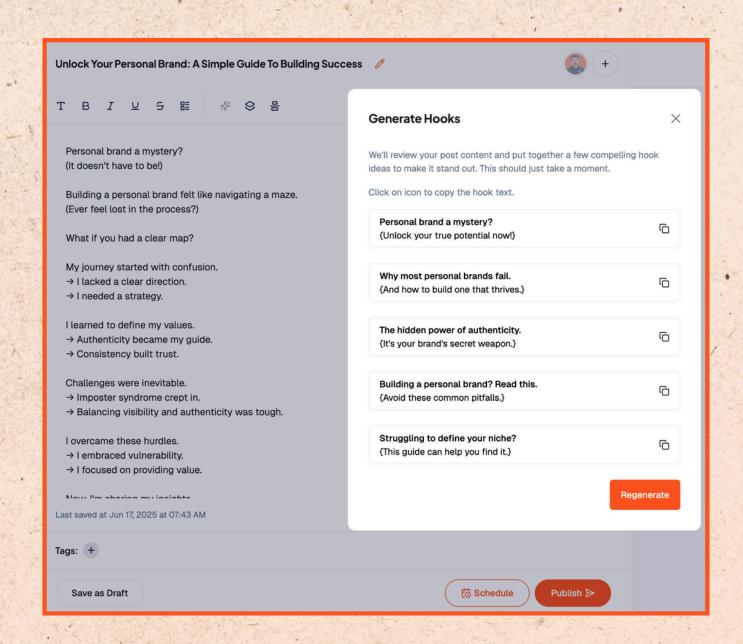
## Step 1: Murder Your First Line

Your hook has 0.3 seconds to work.



#### DO THIS:

- Ask controversial Qs ("Why do 83% of leaders fail at AI?")
- → Use "secret"/"lie"/"mistake"



Depost Trick: Click 'Generate Hooks'

→ Get 5 options → Pick/polish



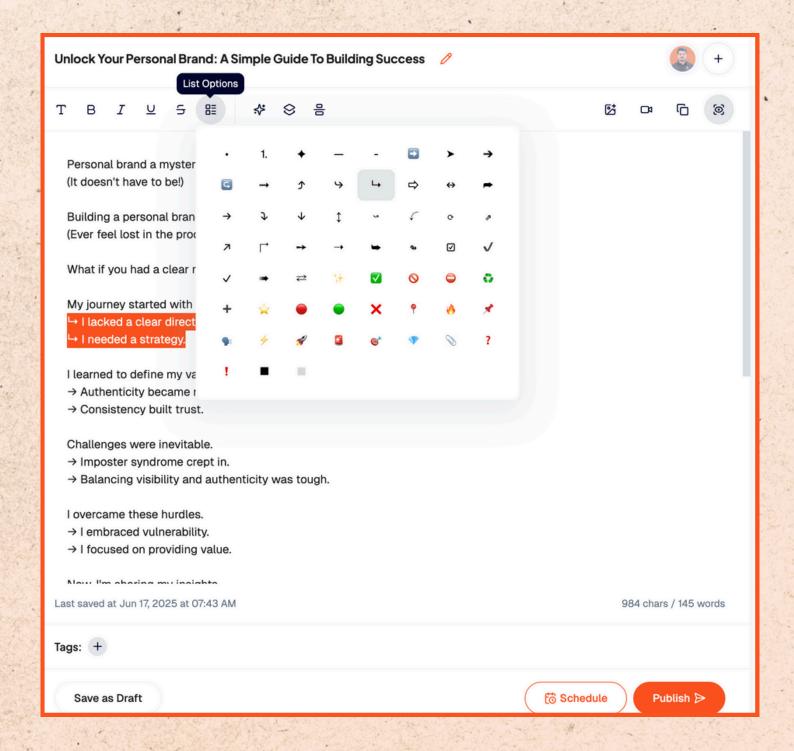
## Step 2: Chunk It or Trash It

Brains scan -> they don't read.



#### FORMAT LIKE THIS:

→ Short paragraphs, Bullets, Arrows



Depost Trick: Highlight text → 'Apply Bullets' or 'Add Arrows'

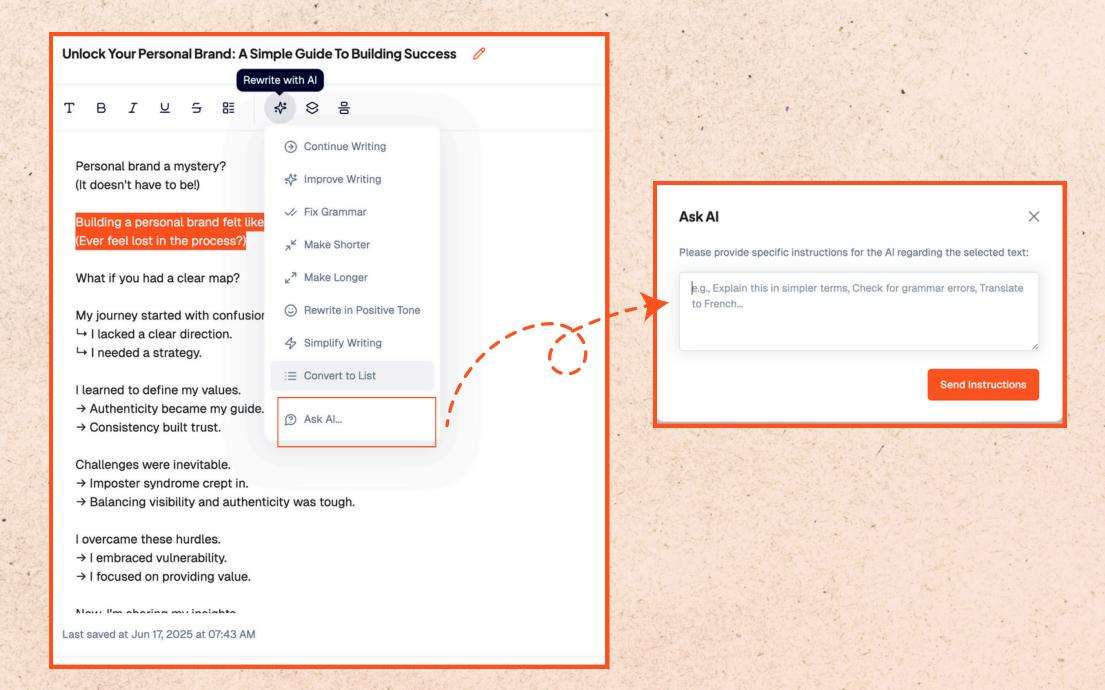


## **Step 3: Inject Personality**

Robotic = Unfollowed.

#### **FIX THIS:**

- → Replace passive verbs ("utilize" → "use")
- → Add humor/story snippets



Depost Trick: Select text → 'Rewrite With Al

→ Select or Add Prompt



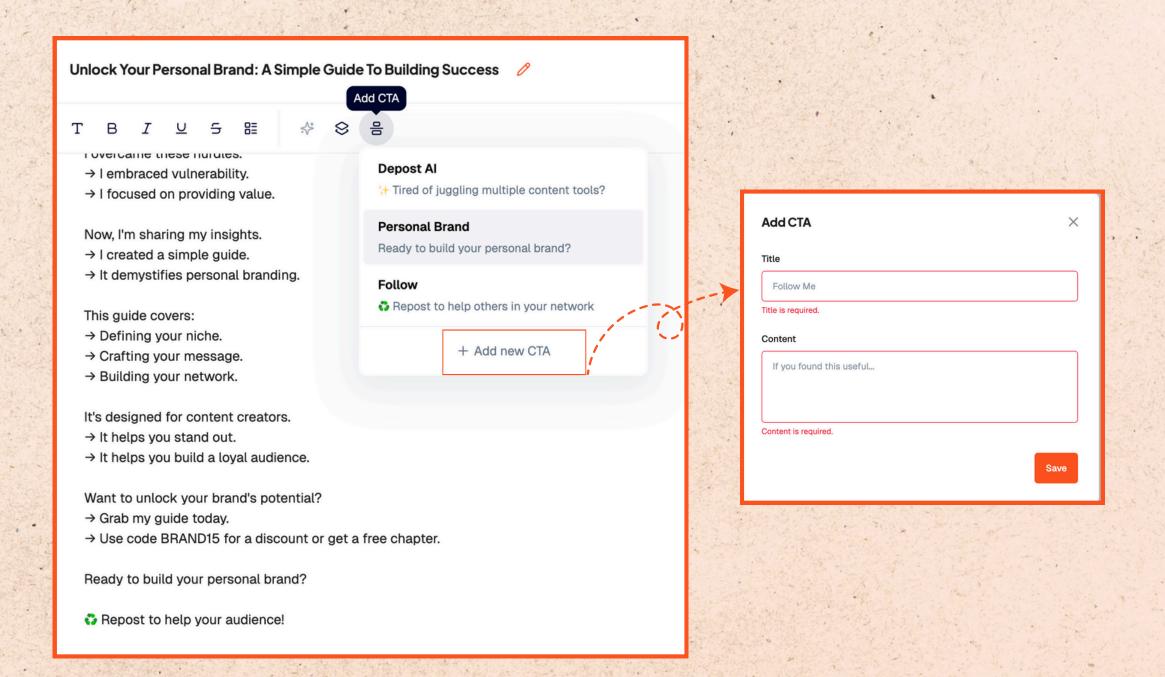
## Step 4: CTAs That Convert

Weak CTAs = Dead engagement.



#### **USE THESE:**

-> Strong CTAs which make user engage



Depost Trick: Insert CTA' library → Save CTAs, Pick your best for post



## Before/After Magic

#### Same idea. 4 minutes of polish.



#### **Results:**

- -> 4.7X more engagement
- -> 22 profile visits
- $\rightarrow$  3 DMs

#### **Before**



#### YASIR ABBAS

Now • S

Personal branding a mystery? It doesn't have to be!

Building a personal brand can feel like a maze. What if you had a map?

My journey began with confusion and a lack of direction. I learned to define my values; authenticity guided me, and consistency built trust.

Challenges arose, like imposter syndrome. I overcame them by embracing vulnerability and focusing on value.

Now, I'm sharing my insights with a simple guide that demystifies personal branding, covering defining your niche, crafting your message, and building your network.

Designed for content creators, it helps you stand out and build a loyal audience.

Unlock your brand's potential: grab my guide today! Use code BRAND15 for a discount or get a free chapter.

Ready to build your personal brand?

#### **After**



#### Yaser Abbass

Now • ⑤

Personal brand a mystery? (It doesn't have to be!)

Building a personal brand felt like navigating a maze. (Ever feel lost in the process?)

What if you had a clear map?

My journey started with confusion.

- → I lacked a clear direction.
- → I needed a strategy.

I learned to define my values.

- → Authenticity became my guide.
- → Consistency built trust.

Challenges were inevitable.

- → Imposter syndrome crept in.
- → Balancing visibility and authenticity was tough.

I overcame these hurdles.

- → I embraced vulnerability.
- → I focused on providing value.

It's designed for content creators

- → It helps you stand out.
- → It helps you build a loyal audience.

Want to unlock your brand's potential?

- → Grab my guide today.
- → Use code BRAND15 for a discount or get a free chapter.

Ready to build your personal brand?

Repost to help your audience!

...see less



188 comments • 25 reposts

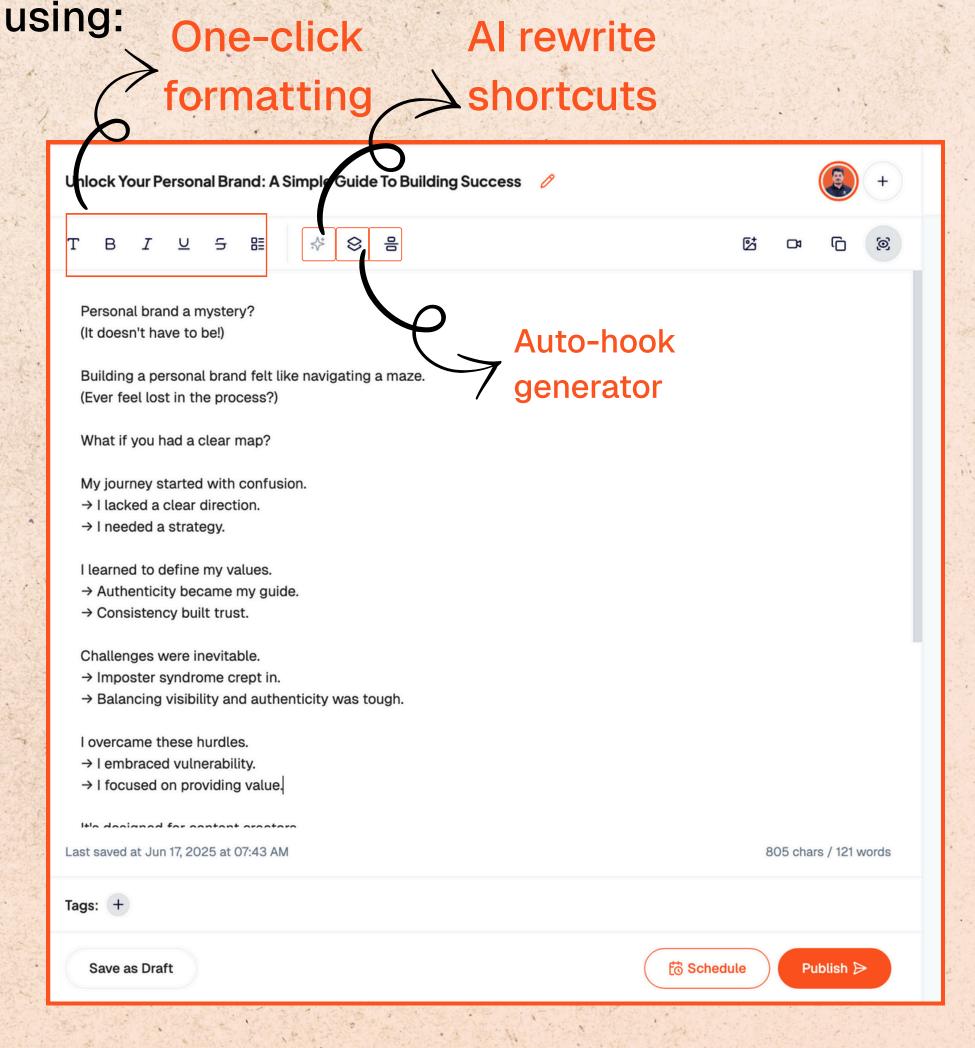


### **But I Don't Have Time!**

Polishing manually = 15+ mins/post.

#### MY HACK:

Paste draft → Depost → Polish in <5 mins





## **Your Turn**

"Try this on your next post!



- → Hook that bites
- -> Scannable chunks
- → Human voice
- → Killer CTA



Need help? Depost's free editor does 80% of this automatically → [Depost.ai]





### Stop guessing → Start growing

Want this advantage?

Join Founder Plan for:

- **70% OFF forever**
- **FREE Inspiration Library access**
- **Early Carousel Generator (roadmap)**
- **All future features UNLOCKED**



DM or Comment 'Depost' To get early access