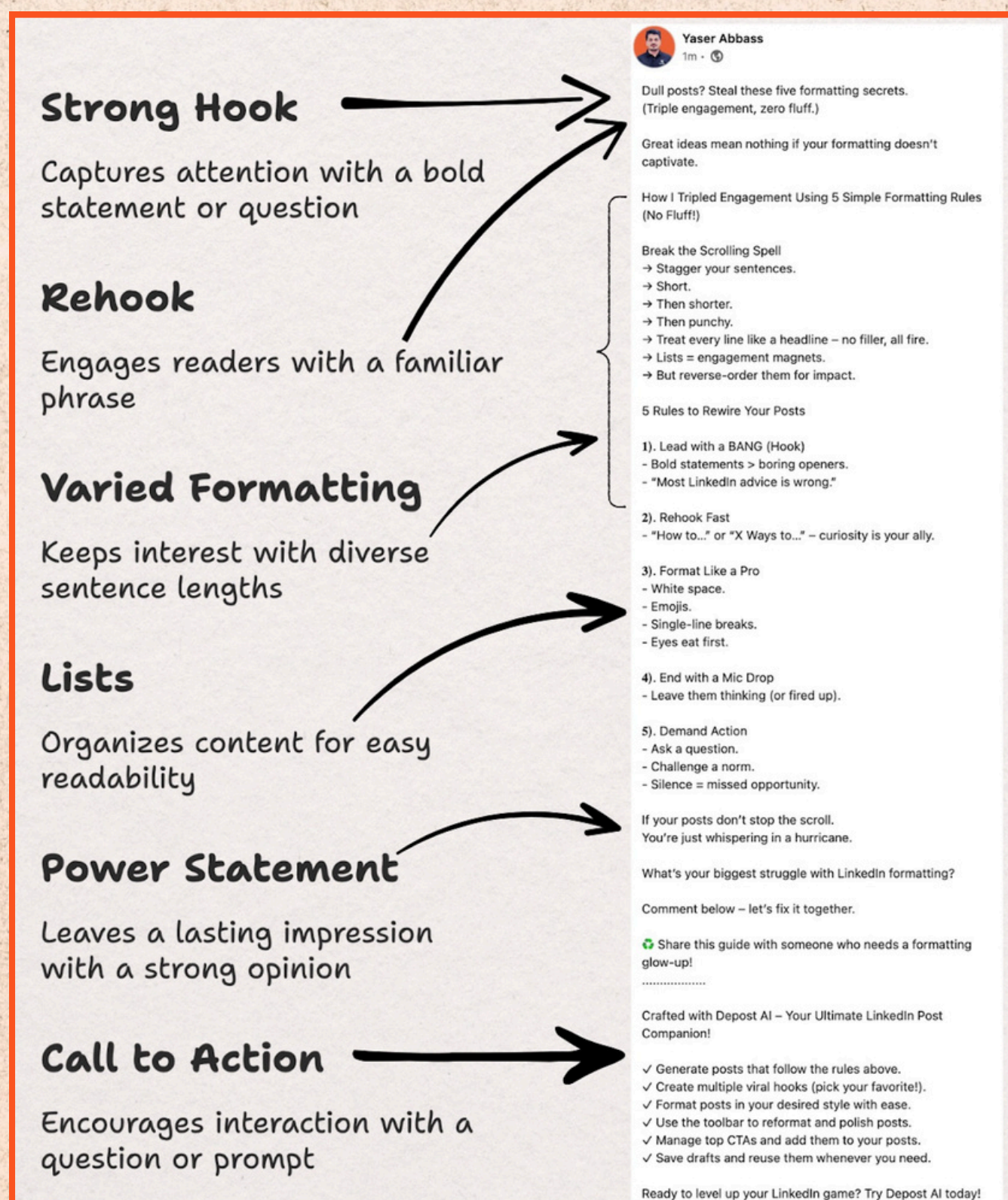
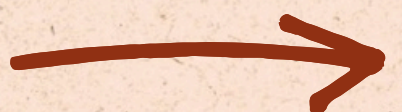


5-Minute LinkedIn Post Formatting Framework



DEPOST.AI

(Steal My Pro Workflow)

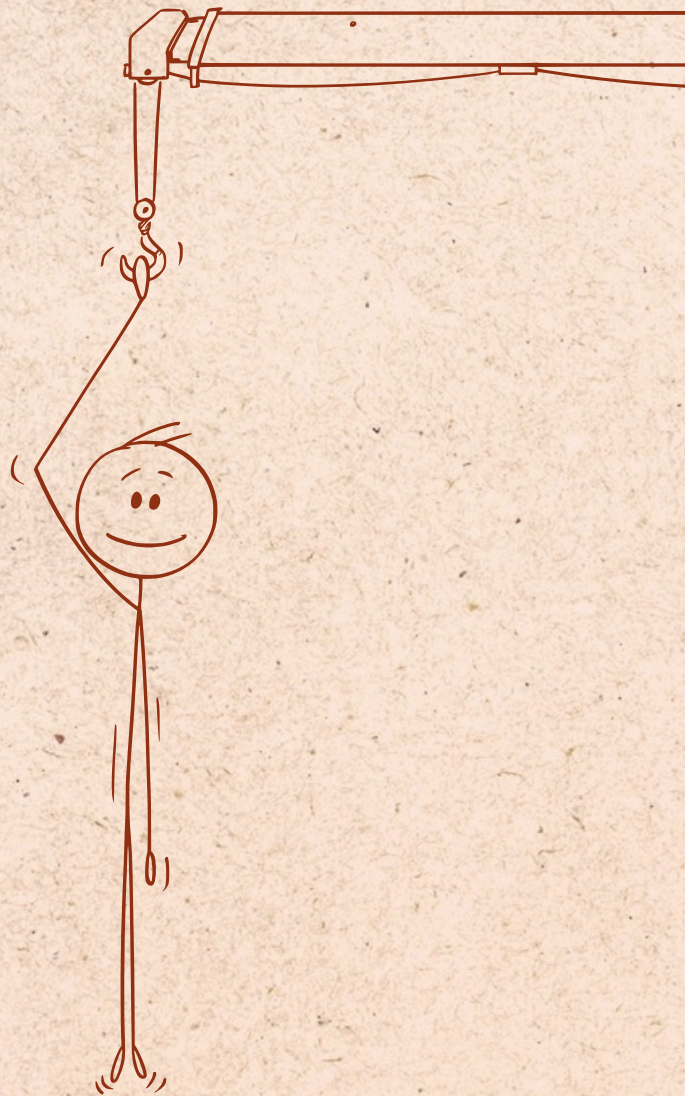


Hook – The Reality

95% of great ideas die here



- No hooks. **No scannability.** No engagement.
- **Good news:** Fixing this takes <5 minutes.



Here's How →

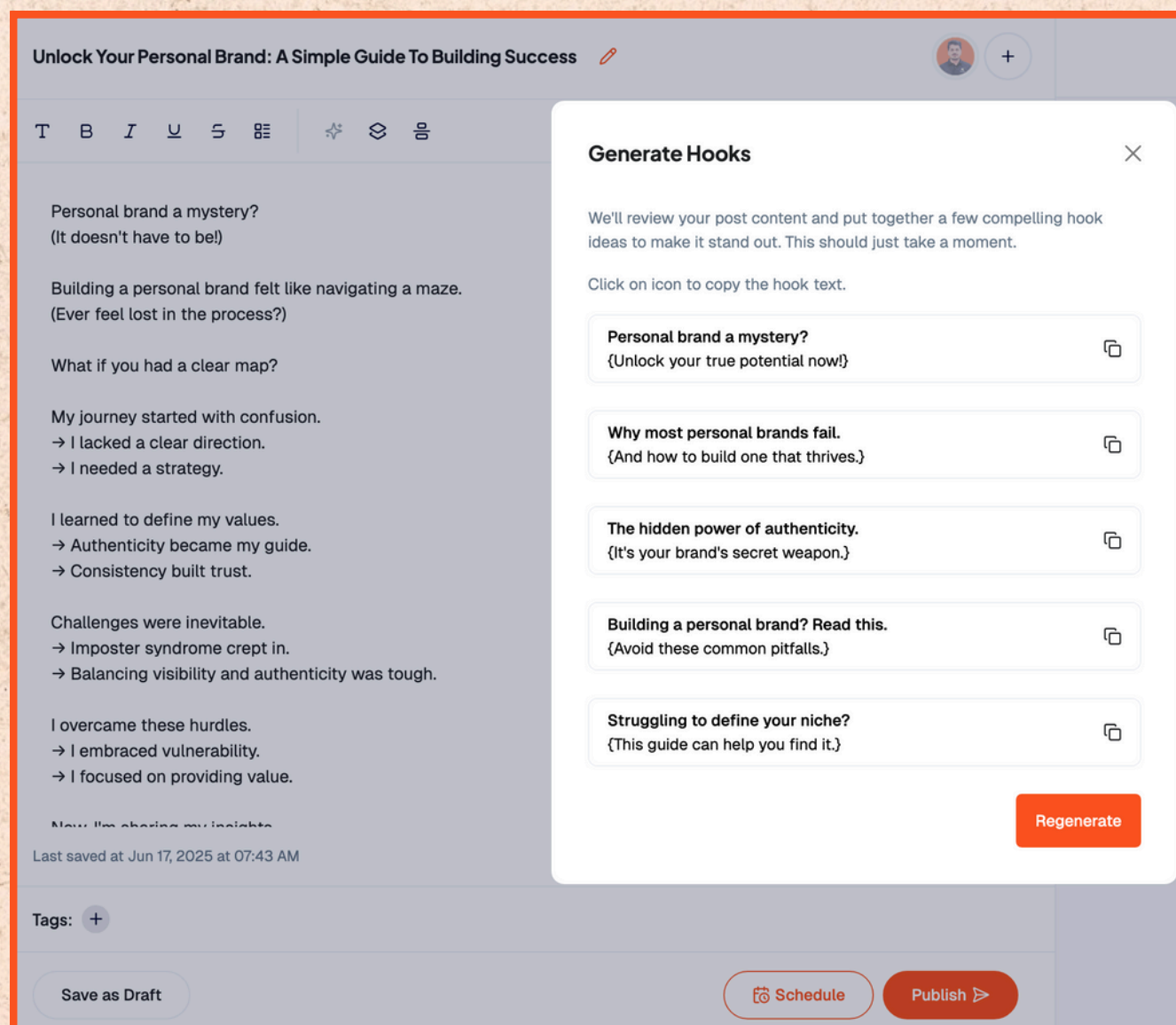


Step 1: Murder Your First Line

your hook has 0.3 seconds to work.

DO THIS:

- Ask controversial Qs ("Why do 83% of leaders fail at AI?")
- Use "secret"/"lie"/"mistake"



Depost Trick: Click 'Generate Hooks'

→ **Get 5 options** → **Pick/polish**

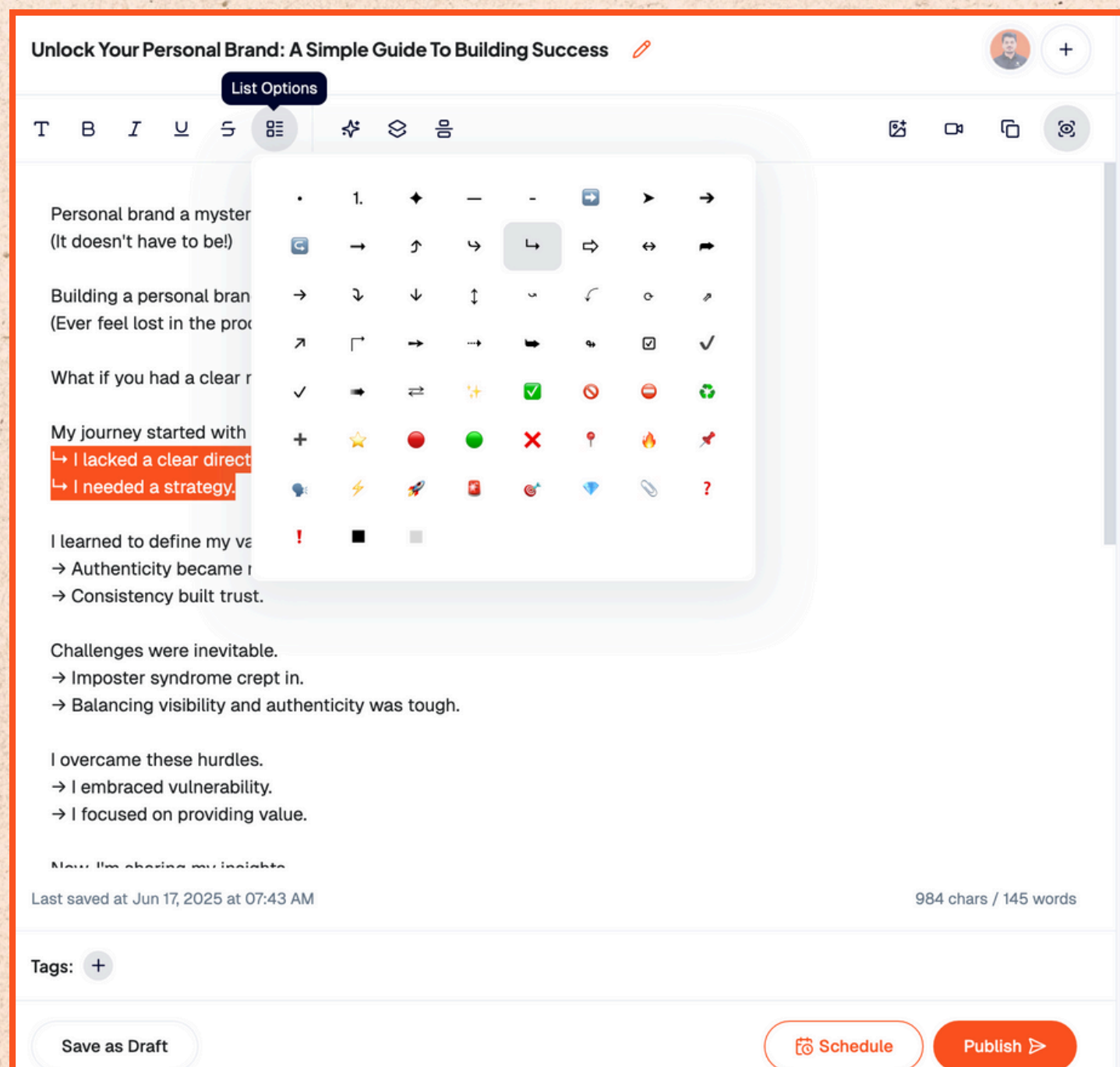
Step 2: Chunk It or Trash It

Brains scan → they don't read.



FORMAT LIKE THIS:

→ **Short paragraphs , Bullets, Arrows**



Depost Trick: Highlight text → 'Apply Bullets' or 'Add Arrows'



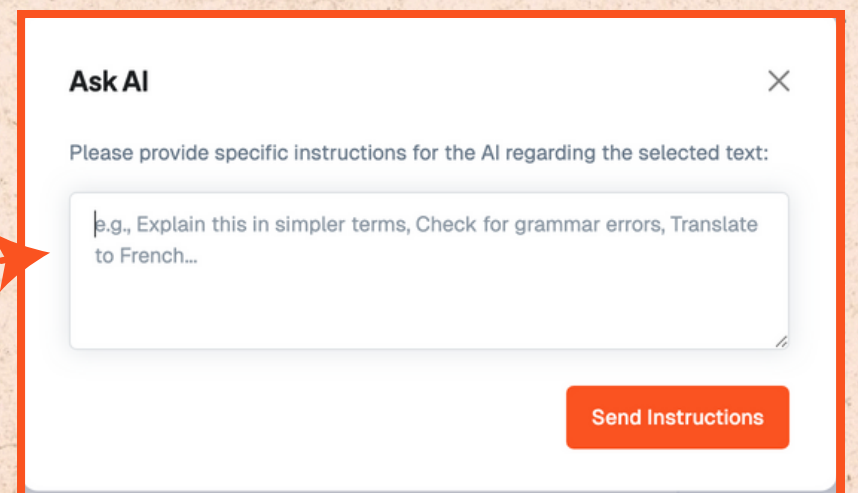
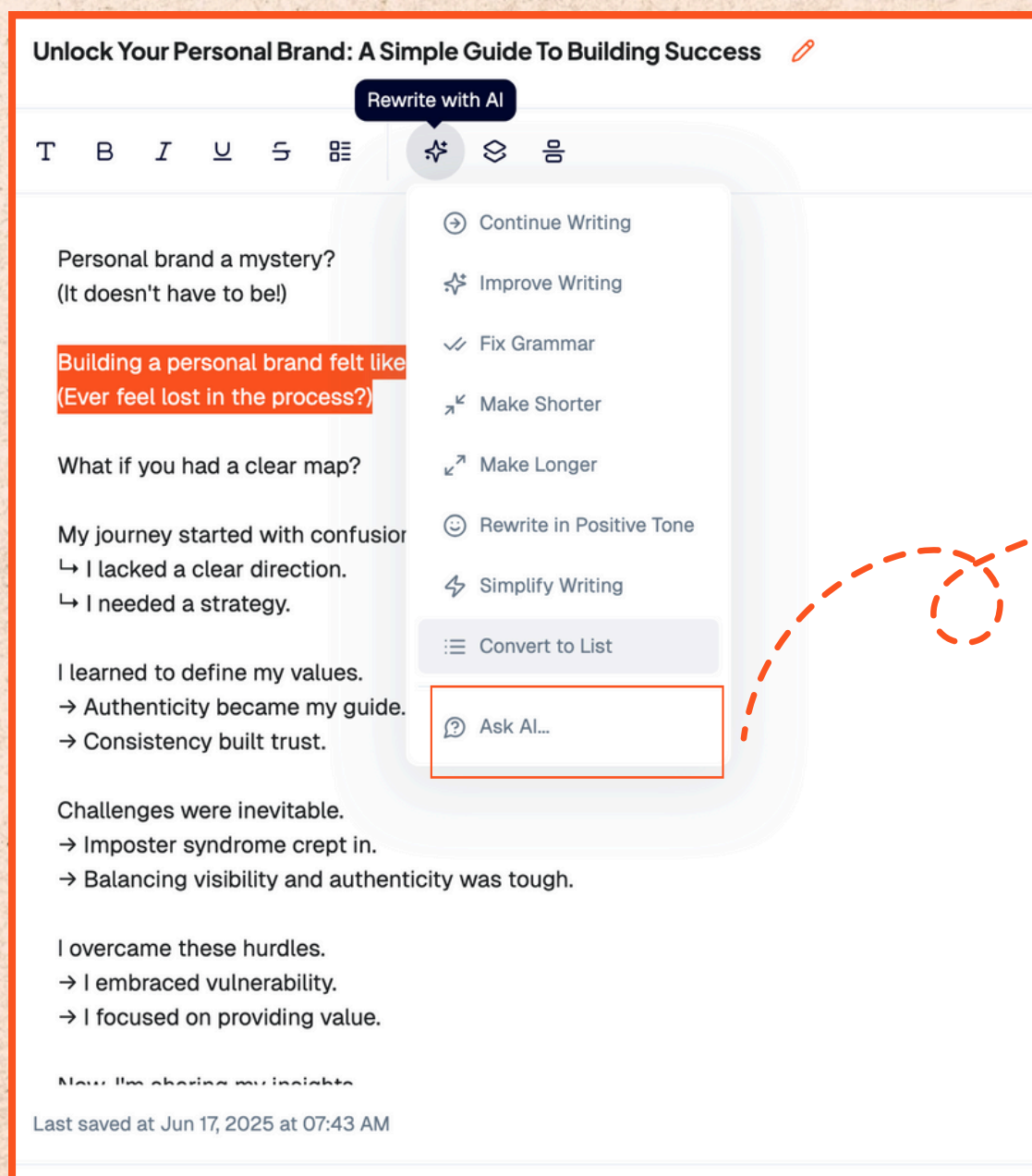
Step 3: Inject Personality

Robotic = Unfollowed.

FIX THIS:

→ Replace passive verbs ("utilize" → "use")

→ Add humor/story snippets



Depost Trick: Select text → 'Rewrite With AI
→ Select or Add Prompt



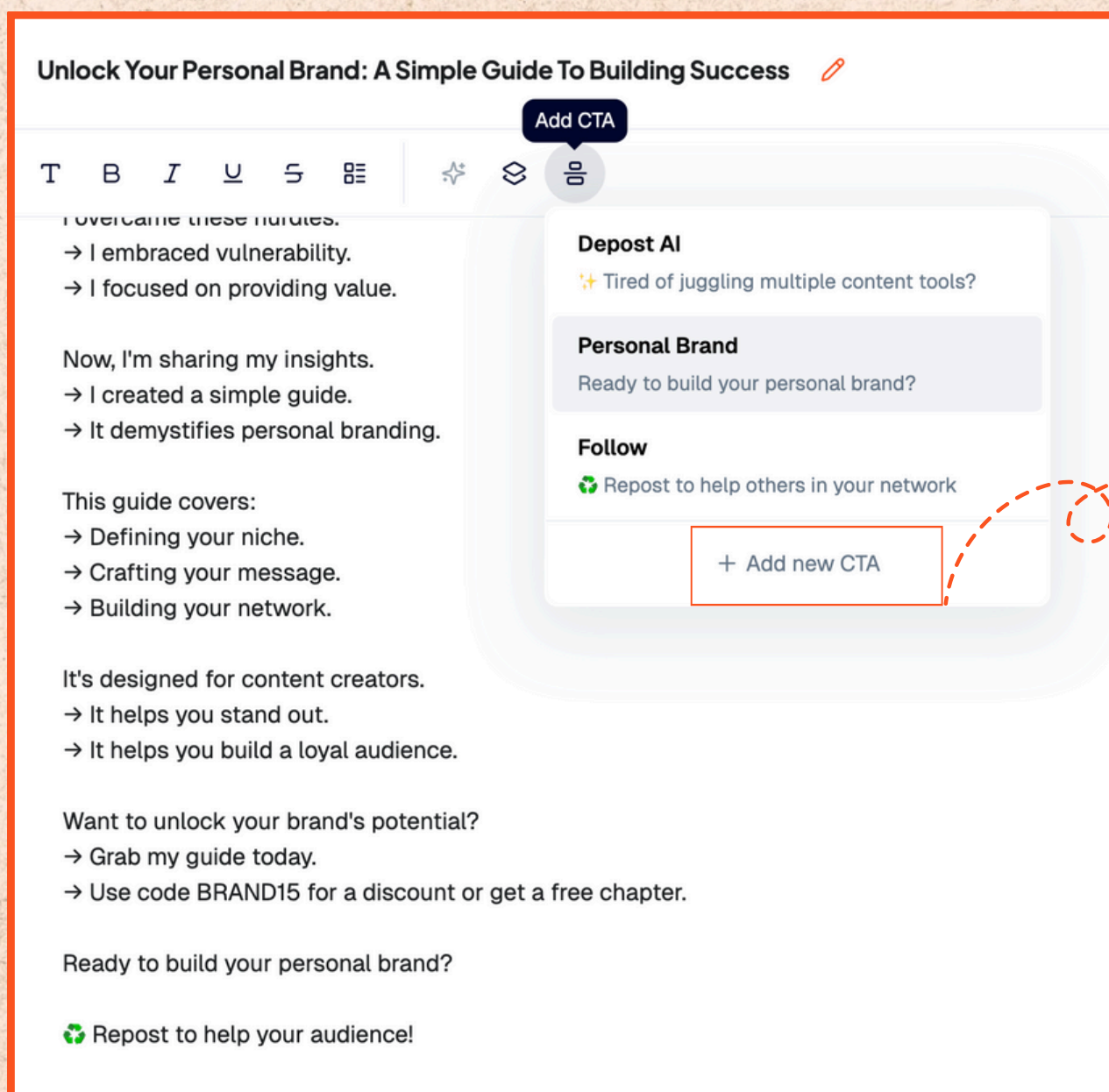
Step 4: CTAs That Convert

Weak CTAs = Dead engagement.



USE THESE:

→ Strong CTAs which make user engage



Add CTA

Title

Follow Me

Title is required.

Content

If you found this useful...

Content is required.

Save

Depost Trick: Insert CTA' library → Save CTAs, Pick your best for post



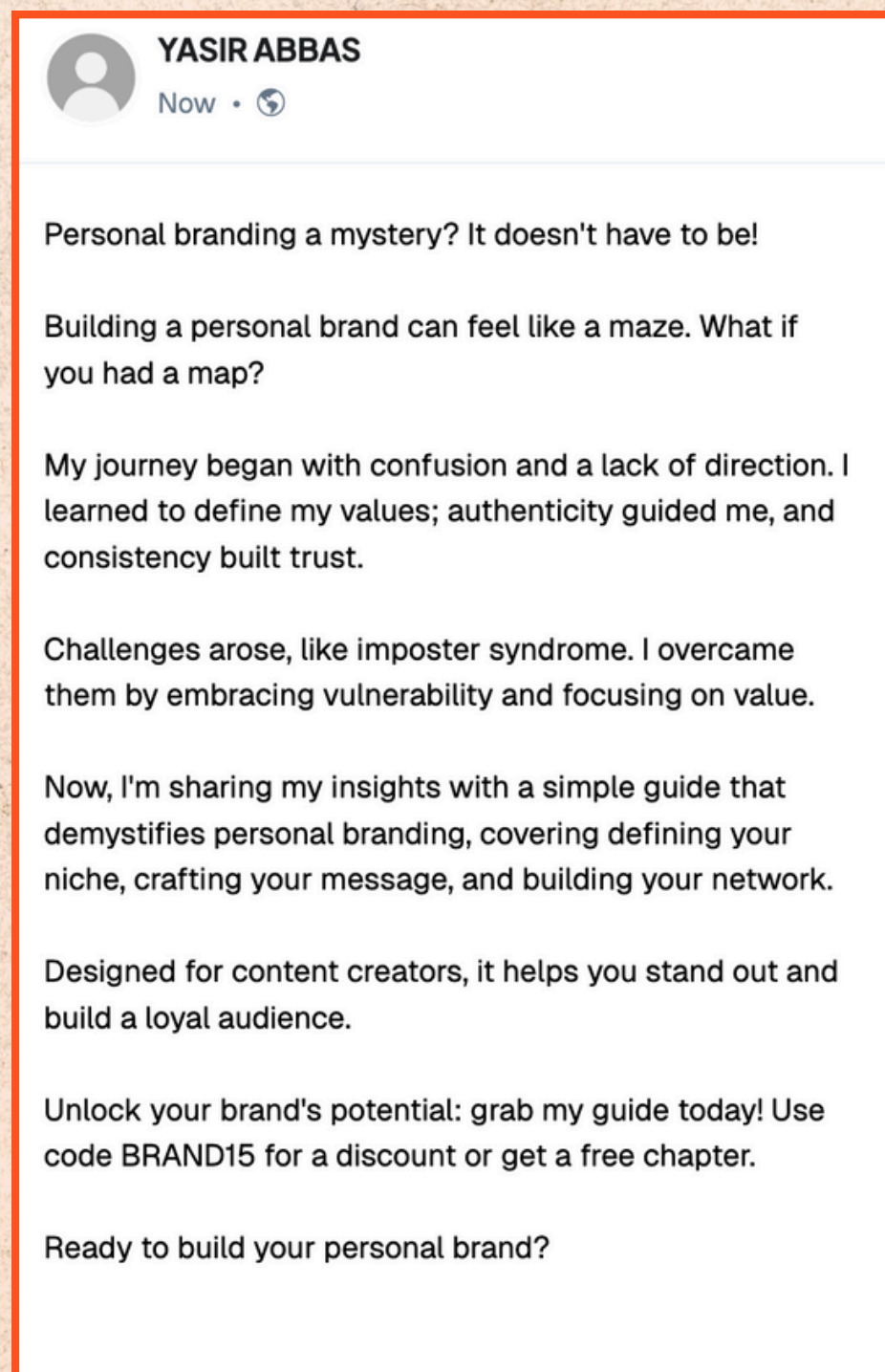
Before/After Magic

Same idea. 4 minutes of polish.

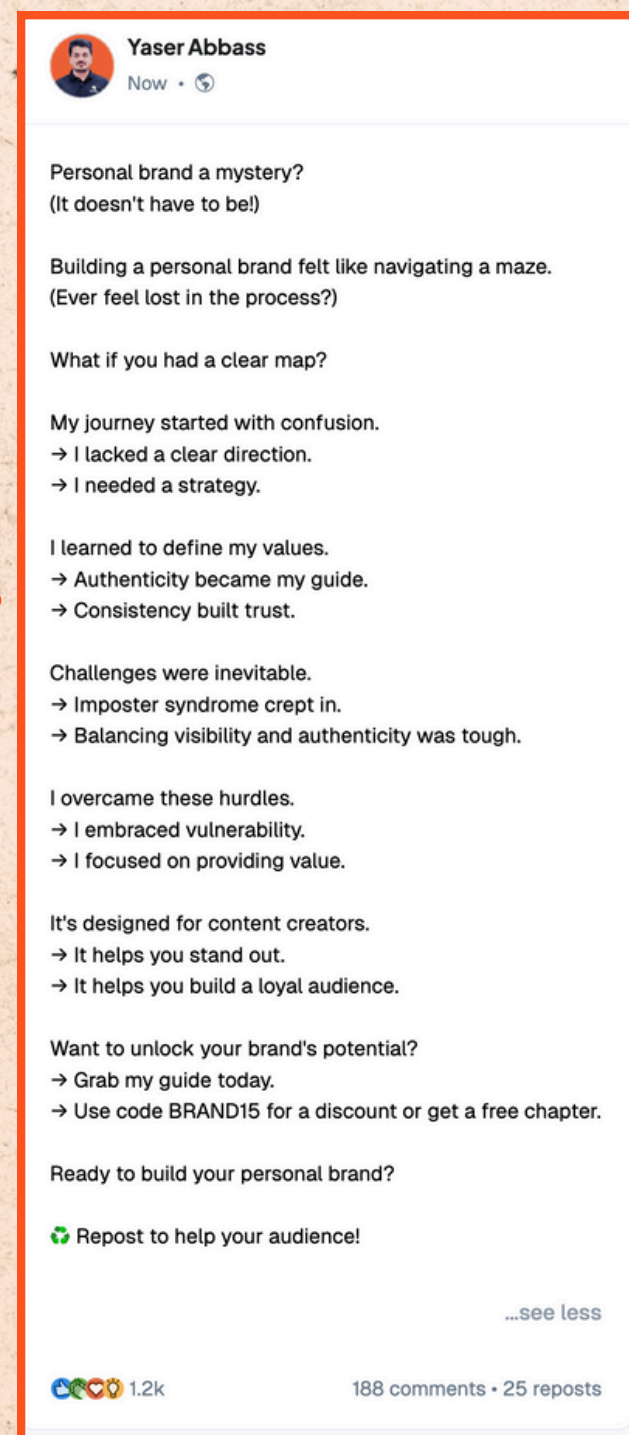
Results:

- 4.7X more engagement
- 22 profile visits
- 3 DMs

Before



After



But I Don't Have Time!

Polishing manually = 15+ mins/post.

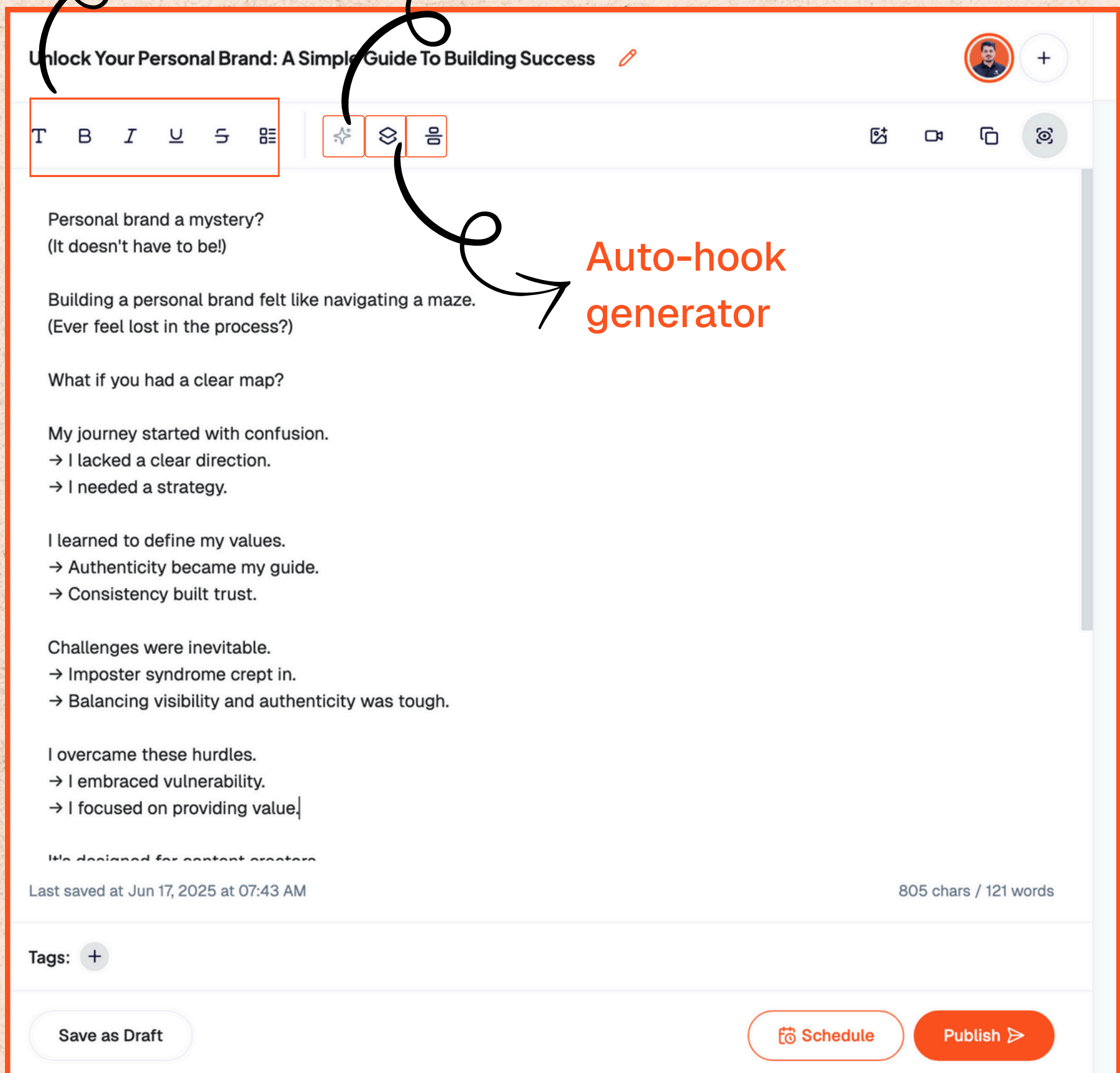
MY HACK:

Paste draft → Depost → Polish in <5 mins
using:

One-click
formatting

AI rewrite
shortcuts

Auto-hook
generator



Your Turn

"Try this on your next post!"



- Hook that bites
- Scannable chunks
- Human voice
- Killer CTA



**Need help? Depost's free editor
does 80% of this automatically →
[Depost.ai]**





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- ✓ **Early Carousel Generator (roadmap)**
- ✓ **All future features UNLOCKED**



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access**