LINKEDIN
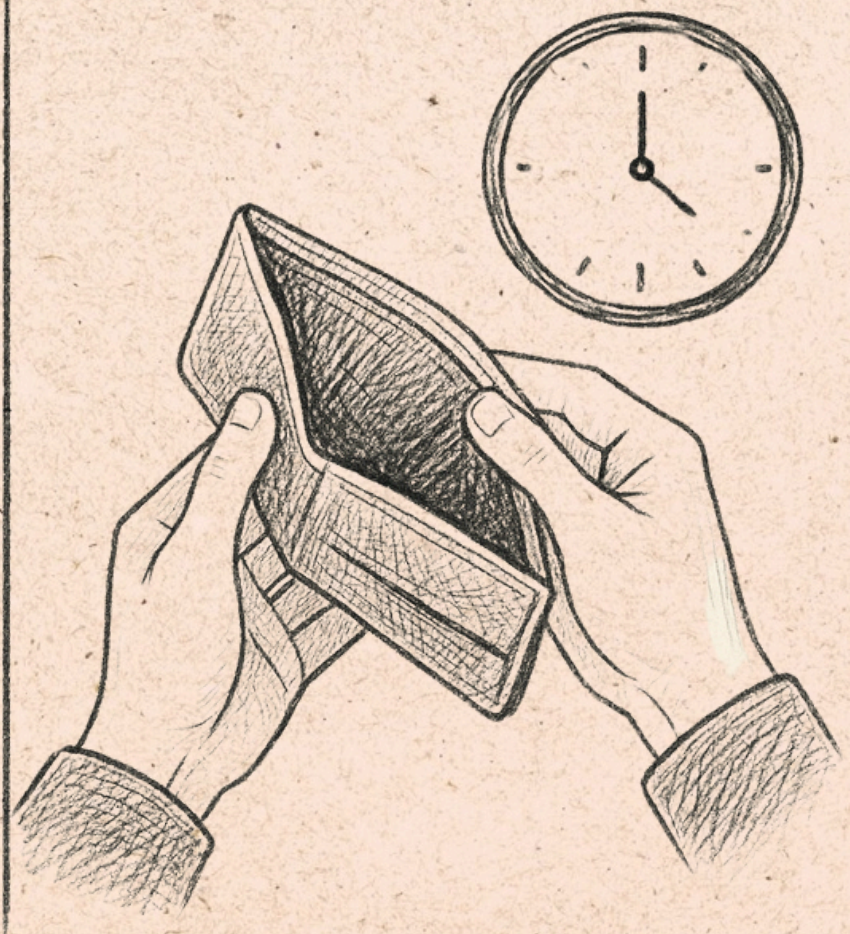## SUCCESS ISN'T
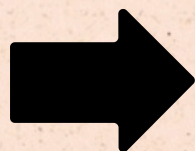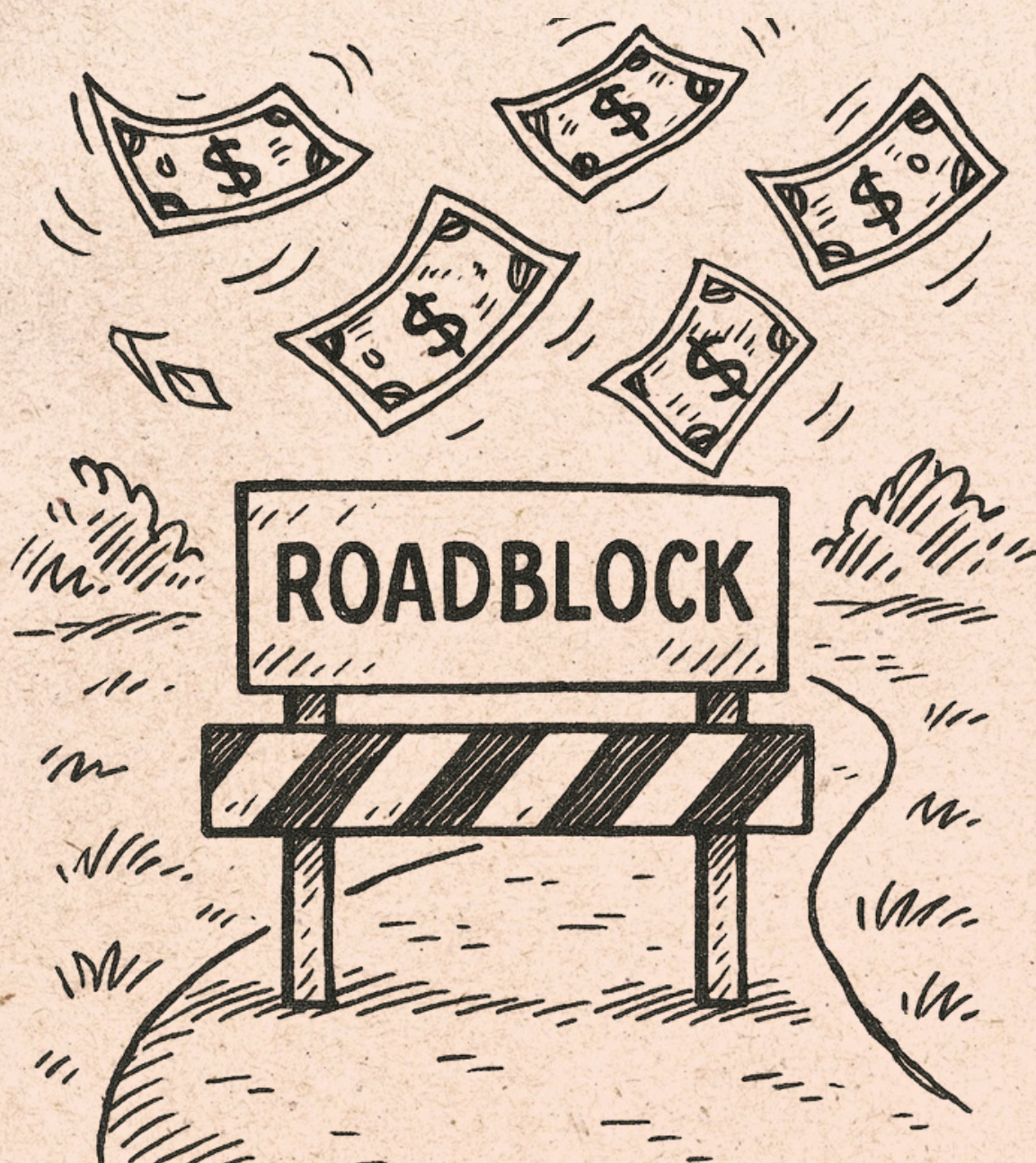## WHAT YOU
THINK

LINKEDIN DREAM | REALITY

The real roadmap to scalable income →
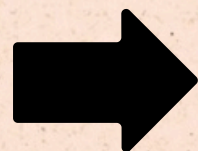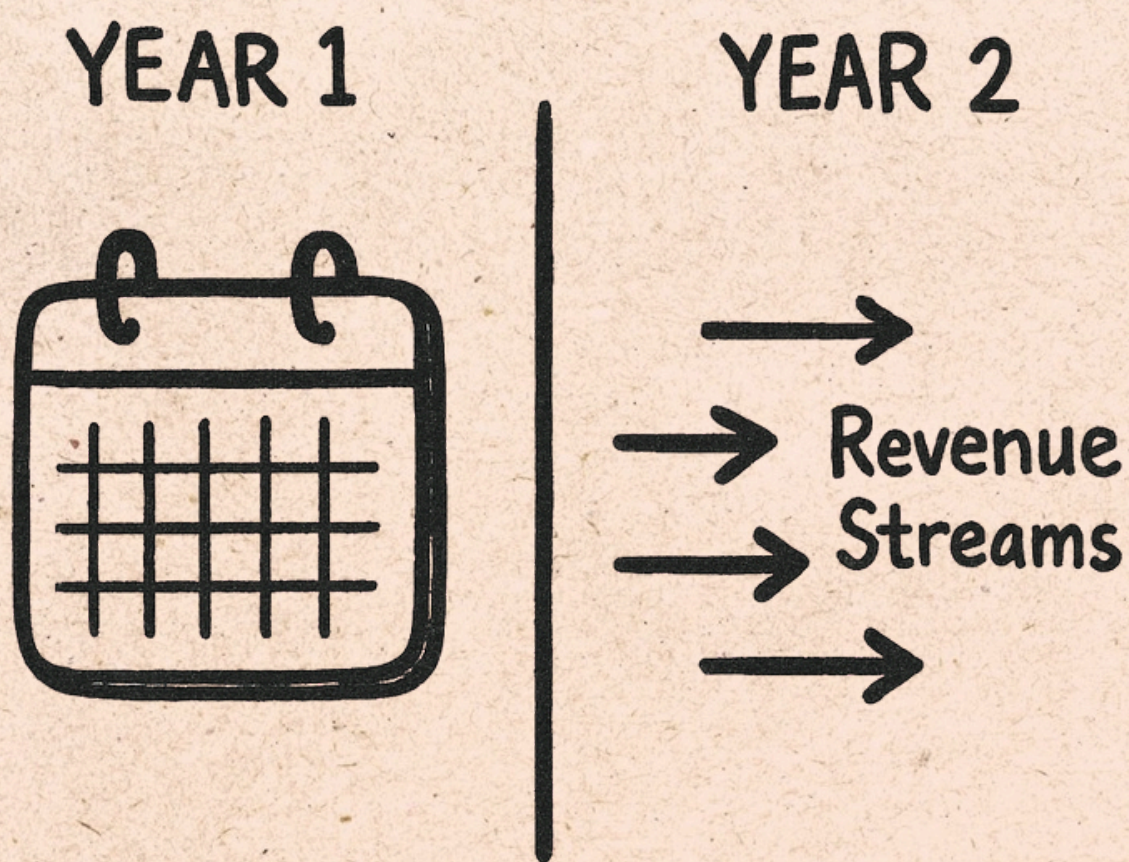
DEPOST.AI

❌ **Why Most Fail on *LinkedIn:***

→ Chasing vanity metrics **(likes ≠ revenue)**

→ No niche = **noisy content**

→ Inconsistent or **misaligned strategy**
But there's a proven way..."
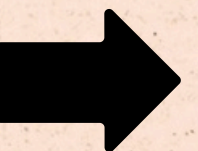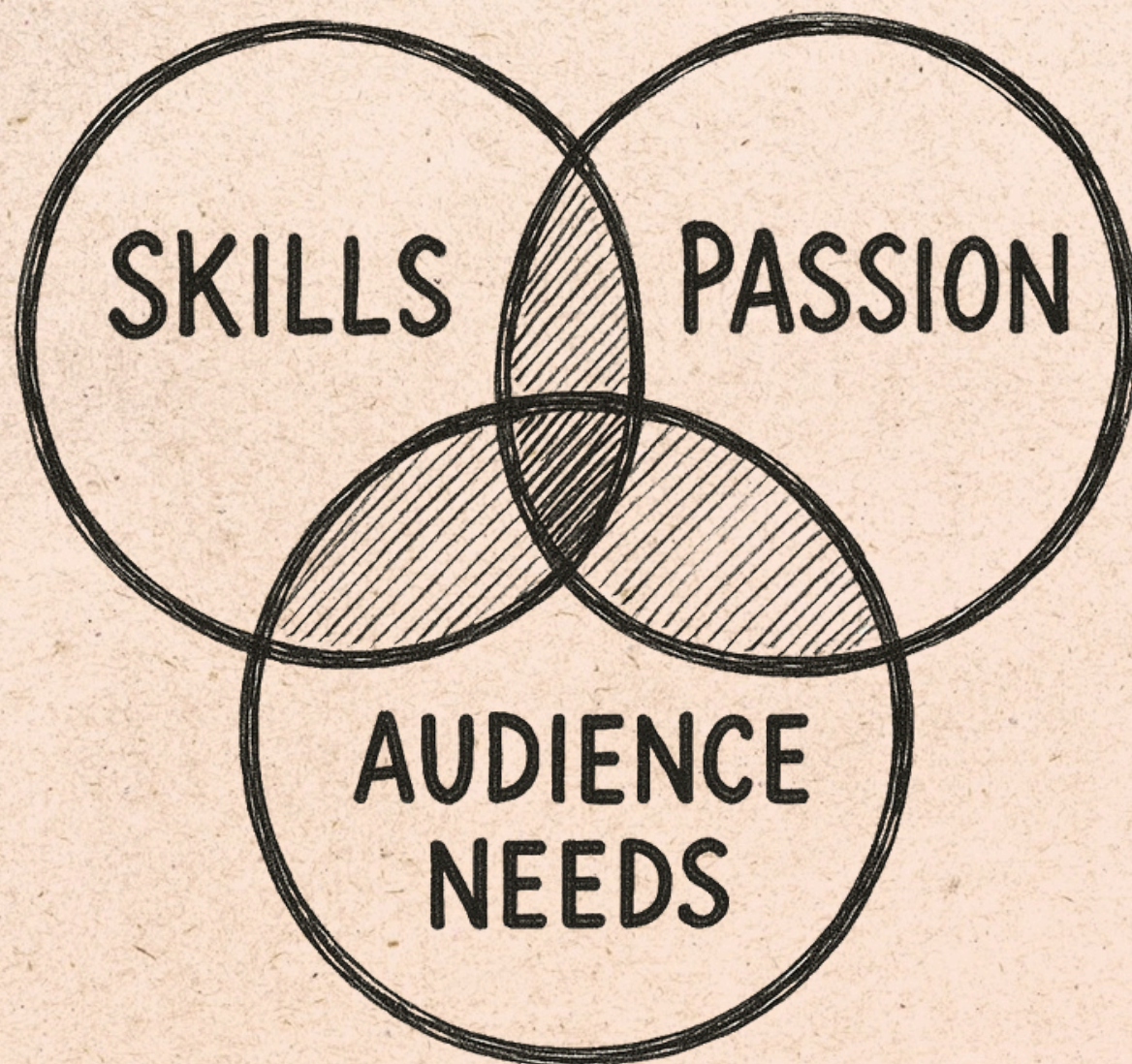
0→$10k: My 2-Year Breakthrough

→ **Frameworks > Luck**

→ **Daily action** (even small)

→ Tools like **[Depost AI]** saved 10+ hrs/week.

YEAR 1 | YEAR 2

Revenue Streams

🔍 *Step 1:* *Nail Your Niche*
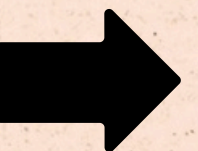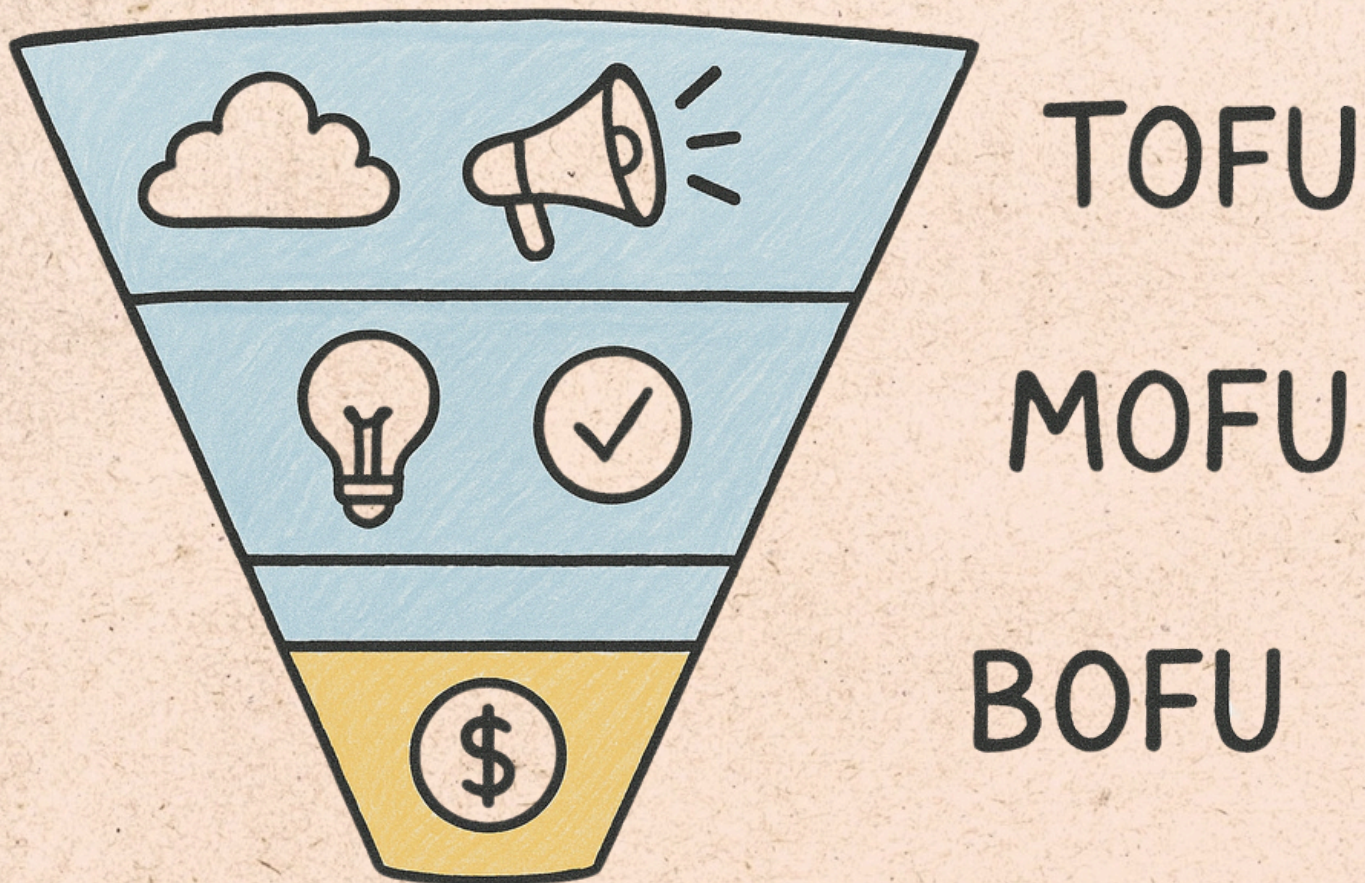
→ Skills + Passion = **Content Fuel**

→ **Ask ICP:** 'What keeps you up at night?'

→ Iterate fast **(use engagement data)"**

SKILLS PASSION

AUDIENCE
NEEDS

▽ *Step 2: Funnel Focus*

→ **TOFU:** Hook with trends

→ **MOFU:** Prove with results

→ **BOFU:** Offer one clear solution
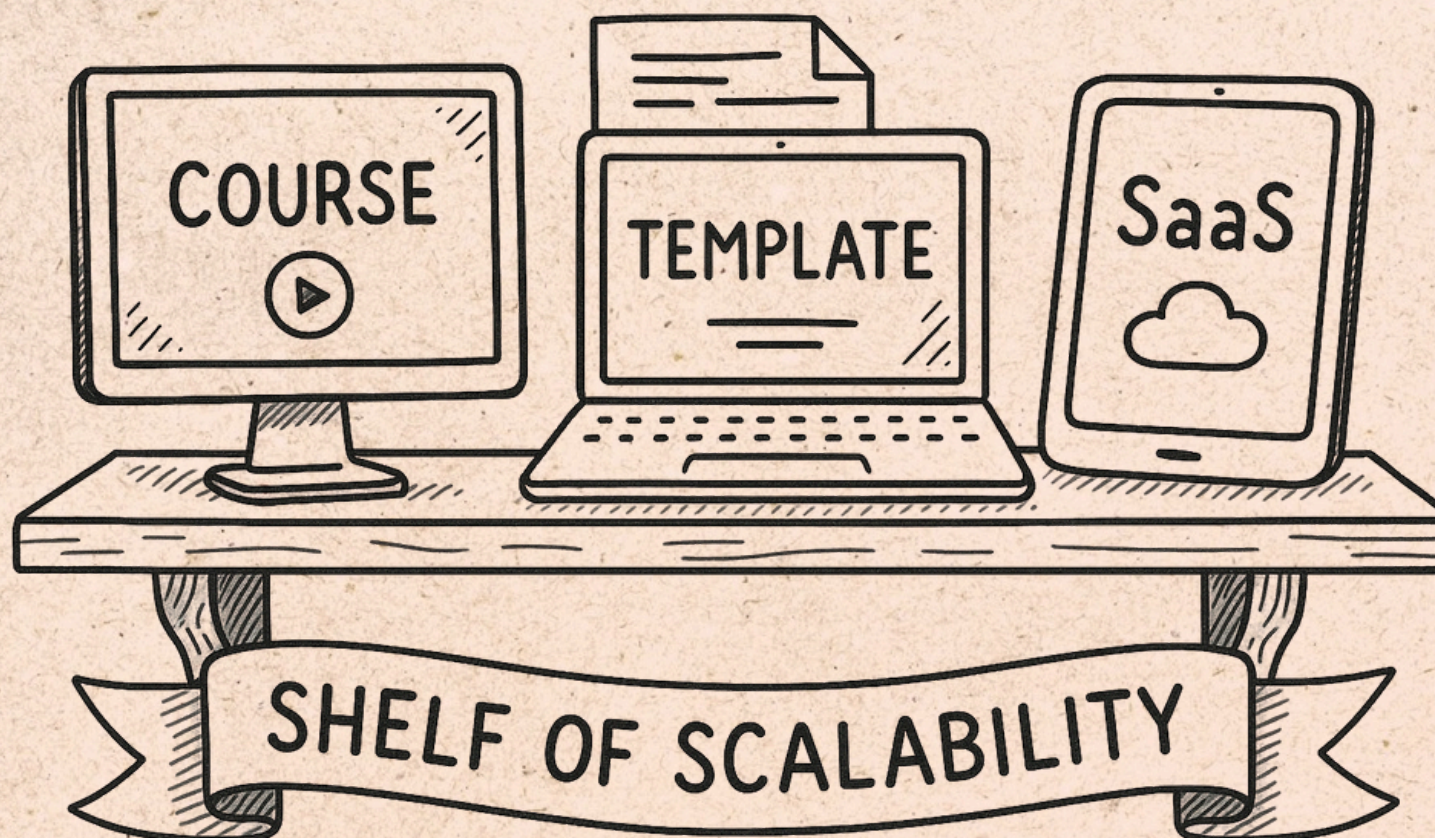

TOFU

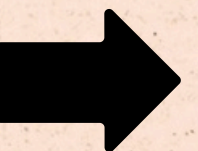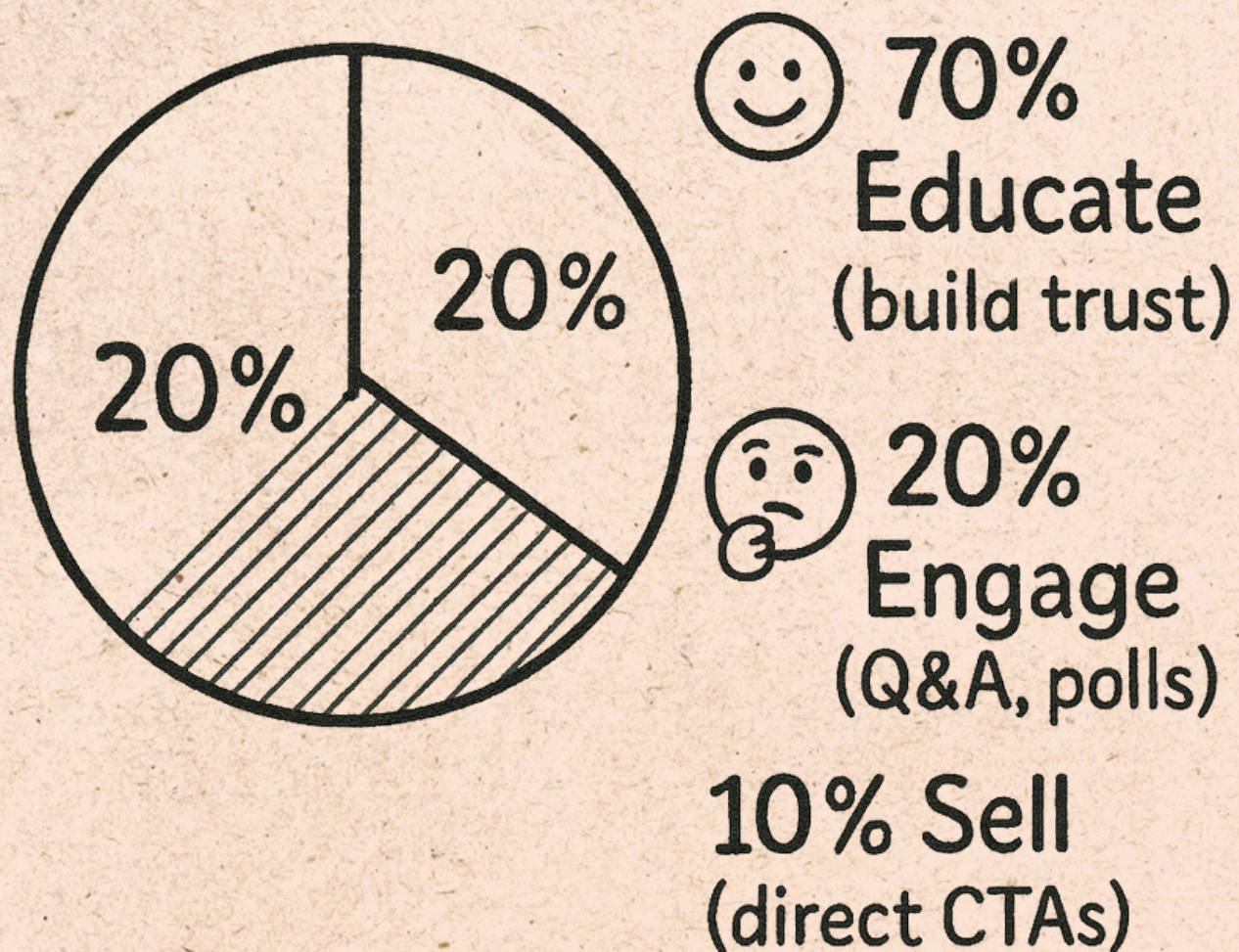MOFU

BOFU

Step 3: Scalable Offer

→ **Build once → sell forever**

→ simple: Templates > **Courses**

→ **P.S. [Depost AI]** drafts pitches in minutes"

Step 4: The 70-20-10 Rule

→ **Educate (build trust)**

→ Engage **(Q&A, polls)**

→ Sell **(direct CTAs)**

🙂 70% Educate (build trust)

🤔 20% Engage (Q&A, polls)

10% Sell (direct CTAs)

You're Now Armed to Win

(Tool tip: (Depost AI) for repurposing genius)

🔁 **Found this helpful?**

Repost to help your network!

(Follow me for actionable insights)

depost