

The 2025 LinkedIn™

Algorithm

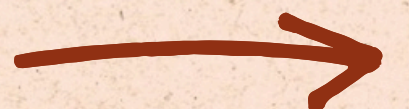
Checklist

(Hidden Secrets)

1.2x More Reach



DEPOST.AI



The Text Formula

Posts with 14+ paragraphs get 3x engagement!

→ **1,242–2,500** characters

→ 14+ short paragraphs

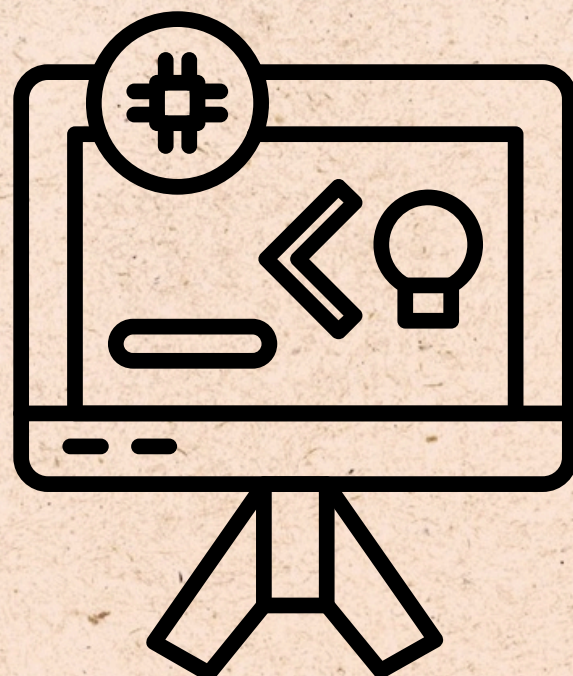
✗ Walls of text = 🙄



AI Hacks for Simplicity

Use AI Prompts:

- Restructure This With More Paragraph Breaks
- Rewrite This At A Grade 5–7 Reading Level
- Add Select Emojis To Enhance Readability



Hashtags Are Dead

⚠️ **Hashtags = 81% LESS reach!**

→ Use emojis instead 🚀🎯💡 (1–8 max).

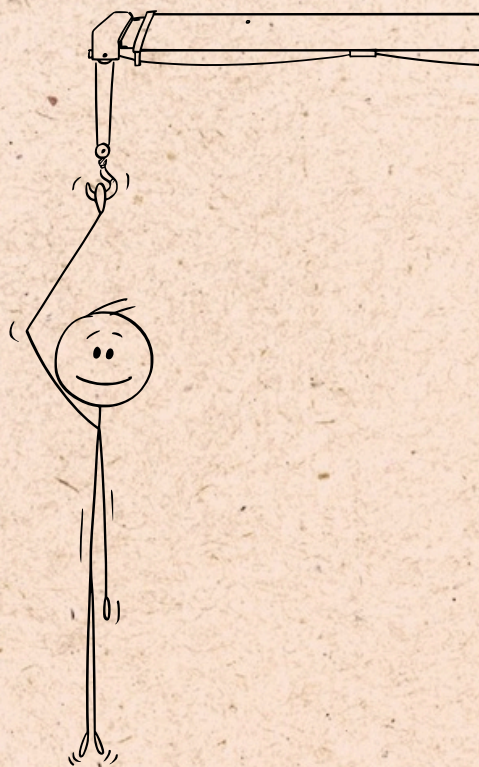
→ Prompt AI: 'Add #number emojis here



Hook & Question Formula

- Start with unexpected takes
- End with easy questions (72% better replies!)

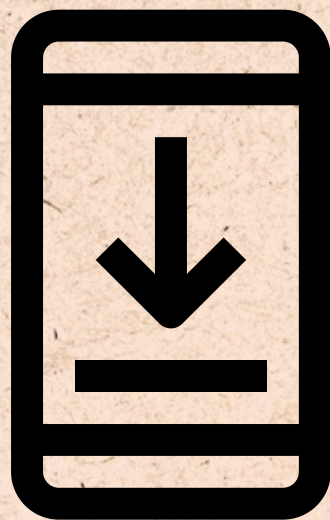
AI Prompt: "Add A Specific Easy To Answer Ending Question To My Post"



Go Vertical or Go Home

93% better performance!

- Carousels (**11.2x reach**)
- 9:16 videos (**with captions**)
- Show your face **FAST** 🙄
- Vertical images (**93% better performance**)
- Infographics with **actionable** information

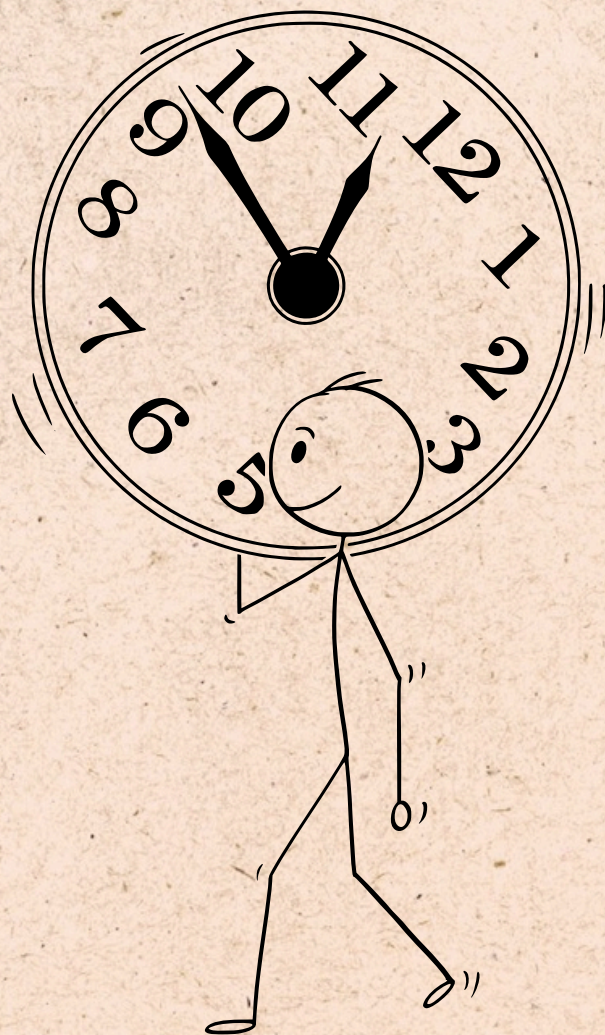


Post Like a Pro

→ Best days: Tue/Wed/Thursday

→ Best time: 11AM–1PM GMT

P.S. Reply to comments for 30 mins!



Engagement = Growth

Daily:

- 10–20 thoughtful comments (>9 words)
- Add link in first comment instead of post
- Reply to your own comments for 15–30 minutes after posting



Perfect Post Structure

**Be vulnerable to build trust and
Use a clear structure: Challenge → Action →
Win.**



1. Hook (First Line)

"I almost quit my business last year..."

→ Grabs attention with vulnerability.

2. Struggle (1-2 Sentences)

"Working 80-hour weeks, zero freedom"

→ Makes you relatable.

3. Turning Point

"Then I tried X strategy..."

→ Creates hope.

4. Results

"Doubled revenue in 3 months"

→ Proves it works.

5. Lesson

"You don't need to burnout to succeed"

→ Gives a takeaway.

6. CTA

"Ever been here? Comment below!"

→ Boosts engagement.





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Depost AI is your secret weapon for LinkedIn growth.

- *Generate viral posts **10x** faster*
- *Write thoughtful, humanized comments*
- *Craft accurate, context-aware DMs*
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