Tired of **LinkedIn** Reach?
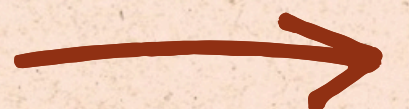
(Spoiler: You won't like #2, #3, or #5… but they work!)

Swipe to fix your reach ↓

DEPOST.AI

Consistency > Frequency

1-2 posts/week ≠ "active" to the algorithm.

→ **LinkedIn rewards** routine, not randomness.

→ Post 3-5x/week **(quality > quantity).**

The "1–Hour Label" Secret

Your post is JUDGED in 60 mins.

→ LinkedIn slaps a **"value label"** on your content fast.

→ **Low-value = Low reach** (even with comments!).

Fix: Hook in 5 seconds + actionable takeaways.

Comments > Posts (10X Impact)

Stop ignoring comments!

→ **90%** of creators get this wrong.

→ **Strategic commenting = Free growth.**
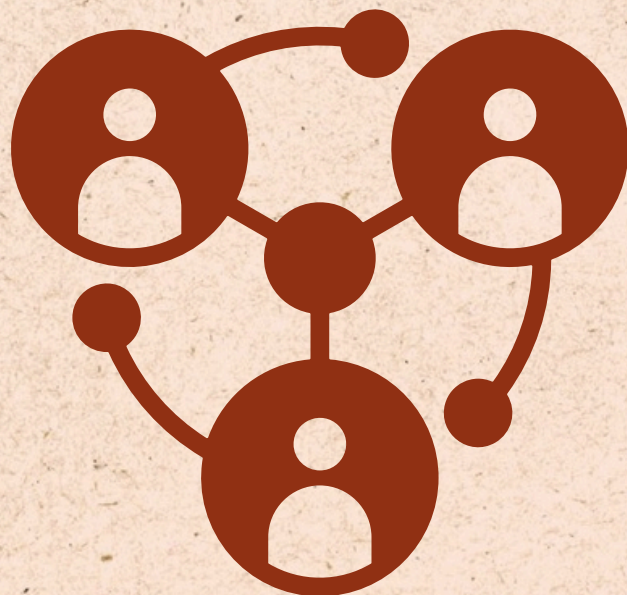
Fix: Spend 20 mins/day adding VALUE to others' posts.

Break Your Comment Bubble

Same faces = Stagnant growth.

→ Algorithm notices if you only **engage with 5 people.**

Fix: Support **2-3 new creators** daily.

Connection Requests ≠ Growth

Stop spamming "niche-relevant" people!

→ **Inactive connections = Dead weight.**

→ Daily **connection** blasts hurt visibility.

Fix: Only connect with active engagers.

DMs = Feed Control

→ **DM replies tell LinkedIn:** "Show me this person's content!"

Fix: Message 5 active connections weekly.
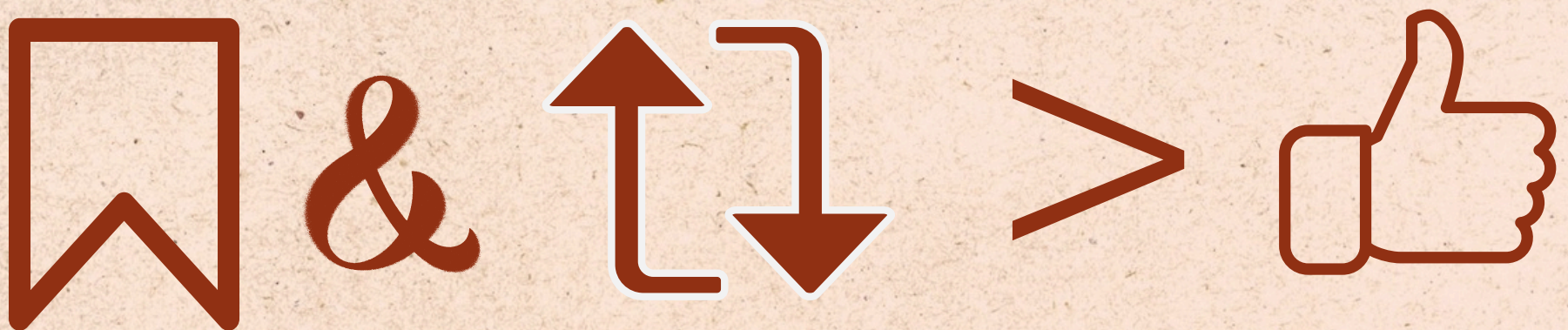
Saves & Reposts > Likes

Likes don't save your reach.

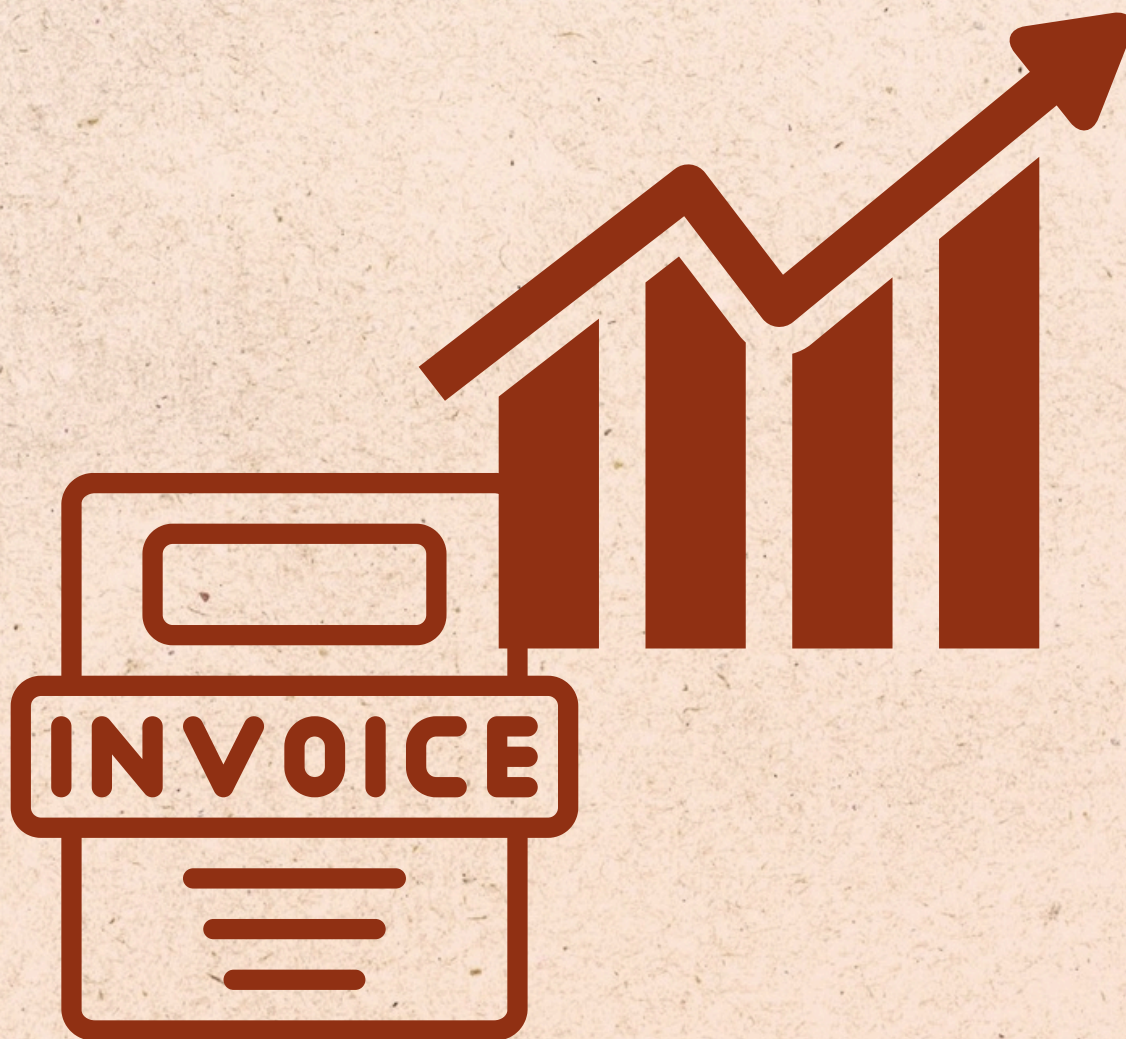→ **Saves = Algorithm gold.**

→ **Reposts > Comments > Likes.**

Fix: Ask: "Would someone bookmark this?"

Real Reach ≠ Vanity Metrics

Reach is an illusion.

→ **Real reach = DMs, calls, invoices.**

→ Stop chasing impressions; **chase conversations.**

Your Turn!

Which strategy will YOU try first?

→ **Saves = Algorithm gold.**

→ **Reposts > Comments > Likes.**

Fix: Ask: "Would someone bookmark this?"

Yaser Abbass

Co-Founder @ Depost AI

Depost AI is your secret weapon for LinkedIn growth.

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→ *Write thoughtful, humanized comments*
→ *Over 100K Inspirations*
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